

**GREEN HEAVEN INSTITUTE OF MANAGEMENT  
AND RESEARCH  
NAGPUR**

**M.B.A.**

**ANNUAL ACTIVITY  
REPORT  
2022-23**



**Rui, Near Le Meridien, Wardha Road,  
Nagpur**

### **From the Director's Desk...**

I am delighted to offer the Annual Activity Report 2022-2023 on behalf of everyone at Green Heaven Institute of Management Research & Nagpur. Our college is well-established and has a long history of producing great academic results. Our top objective is to provide a safe, secure, and engaging learning environment that is welcoming, ambitious, and demanding.

Our outstanding students contribute to our dynamic, varied academic community. Our students learn in an environment where everyone counts, everyone succeeds, and no one falls behind. Our primary value is great performance in all areas. Our teachers are extremely dedicated to their students and put them at the center of everything they do. We at GHIMR are sincerely committed to offering high-quality education, both in and out of the classroom, to guarantee our students have the best possible prospects of success during their college careers and beyond. Quality education will enable our students to be lifelong learners and productive members of society.

Our extensive extracurricular program allows students to grow and thrive in sports, arts, music, and academia, where they can acquire vital life qualities such as confidence, teamwork, and leadership. Every day, as a professional learning community, we are dedicated to offering challenging educational experiences for our students. We want each of our students to reach their greatest potential. Our task is to make it happen, and our objective is to provide a platform for it.

**Benjamin Franklin** has very rightly said: **“An investment in knowledge pays the best interest”**

With this note we showcase our achievements at GHIMR 2022-2023 through this Annual Activity Report. We believe that our achievements will be remembered as a journey rather than a destination. We aim to maximize our potential by blowing the modest, inner sparks of opportunity into flames of achievement.

**Dr. Anil Sharma**

**Director**

*CURRICULAR  
ACTIVITIES*

## **Green Heaven Institute of Management and Research, Nagpur**

*21-26<sup>th</sup> November 2022*

### ***“ANKUR 2022” The Induction Program***

The Induction program, ANKUR'22 of Green Heaven Institute of Management and Research commenced for the fresh batch of MBA students with the objective of inculcating new hopes and a positive mindset for a brighter future. The one-week induction program aimed to acclimatize students to the new environment and get them acquainted with the institution culture.

#### **Program Schedule:**

**Day 1:** Inaugural Session by Director, Dr. Anil Sharma

**Day 2:** Session on Self-exploration by Mr. Nityanand Tiwari, Corporate Trainer

**Day 3:** Management Games and Team Building Activities

**Day 4:** Talent Hunt and Social Sensitization

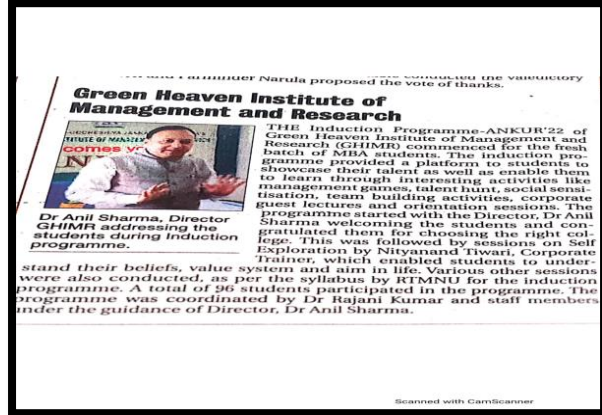
**Day 5:** Corporate Guest Lectures and Campus Orientation Sessions

**Day 6-7:** Sessions on various topics as per the syllabus by RTMNU for the induction program

A total of 96 students participated in the program, which provided a platform to students to showcase their talent as well as enable them to learn through interesting activities. The program was coordinated by Dr. Rajani Kumar and staff members under the guidance of Director, Dr. Anil Sharma.

#### **Vote of Thanks:**

The program concluded with a vote of thanks by Dr. Rajani Kumar, who expressed gratitude to the Director, Dr. Anil Sharma, for his guidance and support. She also thanked the faculty members, staff, and students for their active participation and for making the program a grand success. The students were appreciated for their enthusiasm and energy, and it was hoped that the induction program would be a memorable experience for them.



**Photo Caption: Dr. Anil Sharma, Director GHIMR addressing the students during Induction Program.**

# **“Guest Lecture on Prevention of Sexual Harassment at Work Place”**

**25th November 2022**

## **Program Introduction:**

In light of the alarming statistics that more than half of the working professionals in India have faced inappropriate touching or other physical advances at workplaces, Green Heaven Institute of Management and Research, Nagpur (GHIMR) took a proactive step to create awareness about the importance of preventing sexual harassment at the workplace.

## **Program Objective:**

The objective of the workshop was to educate students and staff about the various aspects of sexual harassment, its impact, and the importance of creating a safe and respectful work environment.

## **Program Schedule:**

Date: 25th November 2022

Session: "Workshop on Prevention of Sexual Harassment at Work Place"

**Resource Person: Adv. Preeti Bhange, Law Officer, Social Welfare Department Nagpur**

Topics Covered:

- Aspects related to hearing and addressing complaints regarding sexual harassment
- Spreading awareness about gender-related issues
- Functioning of the Internal Complaints Committee
- Importance of body language in understanding consent
- Various forms of sexual harassment (verbal, physical, visual)
- Reasons why women do not complain or report sexual harassment
- Importance of an Internal Committee in every organization
- Sexual Harassment of Women at Workplace Act, 2013
- Timelines and Pit Stops for the Internal Complaint Committee

## **Program Highlights:**

Adv. Preeti Bhange emphasized that sexual harassment at the workplace not only causes mental and/or physical damage to the person harassed but also seriously curtails opportunities at work by creating a discriminatory work environment. She stressed upon the importance of creating a safe and respectful work environment and encouraged students and staff to speak up against any form of sexual harassment.

## Conclusion:

The workshop was a huge success, with students and staff actively participating in the session. The program was coordinated by Dr. Rajani Kumar, assisted by Mr. Robin Ukey, under the guidance of Dr. Anil Sharma, Director GHIMR. The workshop concluded with a sense of responsibility among the participants to create a safe and respectful work environment, free from sexual harassment.



# **“Workshop on Research Methodology”**

Date 03/01/2023 & 04/03/2024

## **Program Introduction:**

Green Heaven Institute of Management & Research, Nagpur organized a two-day Research Methodology Workshop for first-semester MBA students on the 3rd and 4th of January 2023. The workshop aimed to facilitate the academic requirements of Post-Graduate students by providing them with a comprehensive understanding of research concepts, methodologies, and processes.

## **Program Objective:**

- To develop knowledge on the fundamentals of research
- To build knowledge on research design, application, and data analysis
- To develop skills for synopsis/thesis development

## **Program Schedule:**

### **Day 1:**

- Session 1: Fundamentals of Research and Research Process
- Session 2: Qualitative Methodology: Research Design, Sampling Design & Application
- Session 3: Data Analysis & Presentation in Qualitative Research
- Session 4: Essentials of Literature Review

### **Day 2:**

- Session 1: Quantitative Methodology: Research Design, Sampling Design & Application
- Session 2: Hands-on training on Synopsis and Thesis
- Session 3: Essentials of Academic Writing
- Session 4: Research Output, Outcome, and Peer Review

## **Program Highlights:**

The resource person, Dr. Ashish Linge, Founder Director of Research Vidya, emphasized the importance of thinking and asking questions in research. He provided valuable insights on preparing a synopsis, research proposal, and academic writing. The hands-on training session on synopsis and thesis development was highly appreciated by the students.

## **Conclusion:**

The Research Methodology Workshop was a huge success, with students and research scholars benefiting immensely from the program. The feedback session revealed that the participants had a positive learning experience during the two-day workshop. The program concluded with a sense of



accomplishment, and the students were motivated to apply their knowledge and skills in their future research endeavors.

## **Report on Learn Earn and Grow- A Business Opportunity Program**

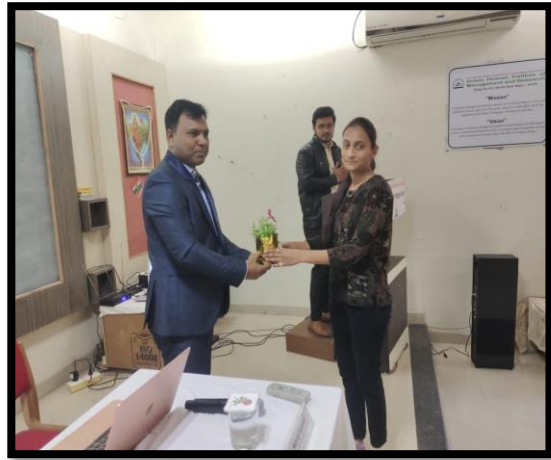
**22.01.2023**

**Introduction of program :** The students of Green Heaven institute of Management and Research recently had the opportunity to gain valuable insights into the world of the stock market and online trading through a collaborative session with DigiBiz Global Education Pvt Ltd.

**Program Objective:** The objective of the session was to provide students with a thorough understanding of the stock market and give them practical exposure to online trading.

**Program Summary:** The session was led by Mr. Mohd Shahid, Founder and CEO of DigiBiz Global Education Pvt Ltd, who explained the basics of the stock market, including its definition, functions, and regulations. Mr. Nikhil Tarekar, Co-founder of the company, elaborated on the basics of trading, showcasing live market status and sharing the mantras of trading. He also offered to train interested students in share trading and mentor them as beginners. The session was interactive, with Mr. Tarekar responding to students' queries and providing valuable guidance.

**Vote of Thanks:** The program was successfully coordinated by Dr. Rajani Kumar, Academic Coordinator, under the guidance of Dr. Anil Sharma, Director. The institution expresses its gratitude to DigiBiz Global Education Pvt Ltd for providing this enriching experience to its students.



# Guest Lecture on Digital Marketing and Growth Hacking.

16<sup>th</sup> January, 2023

## Program Introduction :

In today's digital age, the rise of mobile phones and gadgets has led to a significant increase in people relying on digital platforms. As a result, digital marketing has become one of the most in-demand skills that employers are looking for. To equip students with the necessary skills and knowledge, Green Heaven Institute of Management and Research (GHIMR), Nagpur organized a guest lecture on "Digital Marketing and Growth Hacking".

## Program Objective:

The objective of the session was to provide students with insights into the trends and buzzwords in the digital world, as well as the various opportunities and job roles available in digital marketing.

## Program Summary:

The guest lecture was delivered by Mr. Govind Chandak, Business Head of GrowthAcad, who shared his expertise on the topic. He highlighted the importance of digital marketing and growth hacking, and emphasized the various career opportunities available to students who pursue a career in this field.

## Vote of Thanks :

The program was successfully coordinated by Dr. Mubina Saifee and other faculty members, under the able guidance of Dr. Anil Sharma, Director of GHIMR. The institute expresses its gratitude to Mr. Govind Chandak for sharing his valuable insights and expertise with the students.





# **Guest Lecture on**

## **“Current Hiring and Recruitment Trends and Your Preparation”**

**23/02/2023**

### **Program Introduction:**

As the students of MBA-Sem-3 at Green Heaven Institute of Management and Research (GHIMR), Nagpur prepare to face the recruitment and selection process, the Training and Placement (T&P) cell organized a guest lecture to equip them with the necessary skills and knowledge to succeed in the corporate world.

### **Objective of the Program :**

The objective of the program was to provide students with insights into emerging areas and the skills required to succeed in those areas and to bridge the gap between the skills possessed by students and the demands of the corporate world.

### **Keynotes by the Speaker:**

Ms. Mithila Warade, a Senior Talent Acquisition Specialist at Emerson, Pune, and an alumna of GHIMR, delivered the guest lecture. She highlighted the importance of upgrading skills to meet the demands of the corporate world, and shared her expertise on:

Emerging areas where students can build their careers

- How students can upgrade their skills to meet the requirements of the corporate world
- The skills and technologies that corporate are looking for from fresh graduates

### **Program Summary:**

The guest lecture was an interactive session where Ms. Warade shared her personal experiences and insights, providing students with a unique perspective on the industry. The session was well-received by the students, who appreciated the opportunity to learn from an experienced professional.

### **Vote of Thanks:**

Dr. Mubina Saifee, who coordinated the guest lecture, extended a vote of thanks to Ms. Warade for taking the time to share her expertise with the students. Dr. Anil Sharma, Director, GHIMR, also applauded the efforts of the team for organizing the session.

### **Conclusion:**

The guest lecture was a huge success, and GHIMR's commitment to bridging the gap between academia and industry will continue to benefit its students and prepare them for success in the corporate world. The institute's alumni engagement activities further strengthen the bond between

students and the institute, and provide students with valuable insights and perspectives from experienced professionals.



## **Green Heaven Institute of Management and Research**

### **A Seminar on Self Employment Opportunities and Government's Self Employment Schemes and Subsidies**

Date: 9th June 2023

#### **Program Introduction:**

Green Heaven Institute of Management and Research, Nagpur, in collaboration with the Maharashtra Centre for Entrepreneurship Development (MCED), recently organized a Seminar on Self Employment Opportunities and the Government's Self Employment Schemes and Subsidies. The key speakers for the webinar were Dr.Swati Wasnik, Regional Coordinator, MCED, Civil Lines, and Mr.Bhushan Sahasrabudhe, Carrier Guidance MCED Nagpur. The college has signed a Memorandum of Understanding (MOU) with MCED to further the cause of entrepreneurship among management students.

#### **Objective of the Program :**

The primary objective of the Seminar was to develop an entrepreneurship spirit among the management students and to apprise them about the various self-employment opportunities available in today's era.

#### **Keynotes by the Speakers Dr.Swati Wasnik and Mr.Bhushan:**

Sahasrabudhe elaborated in detail on the Chief Ministers' Employment Generation Program (PMEGP). They highlighted the following key points:

- The scheme is available to any individual in the age group 18 to 45yrs, with an upper age relaxation of 5 years for persons belonging to SC/ST community, women, ex-servicemen, and differently able persons.
- The educational qualification under the program is 7th pass for project cost ranging between Rs. 10 lacs to Rs. 25 lacs, and 10th pass for project cost ranging between Rs. 25 lacs to Rs. 50 lacs.
- The maximum loan limit for manufacturing projects is Rs. 50 lacs, while for the service project, it is Rs. 10 lacs.
- Under the PMEGP, the owner's equity is capped at 10% of the project cost.
- They also spoke at length and explained in detail how to set up micro, small, and medium enterprises (MSMEs) and the related training support provided by MCED.

#### **Program Summary :**




The Seminar provided valuable insights into the various self-employment opportunities and government schemes and subsidies available for MSMEs. The speakers shared their expertise and experience, providing students with a unique perspective on the industry.

### Conclusion:

The Seminar was a huge success, and Green Heaven Institute of Management and Research's collaboration with MCED will continue to benefit its students and prepare them for success in the world of entrepreneurship. The institute's commitment to developing an entrepreneurship spirit among its students will help them explore self-employment opportunities and contribute to the growth of the economy.



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## **PARENT - TEACHER MEET 2022-23**

**Date: 18 March 2023**

### **Program Introduction:**

Green Heaven Institute of Management & Research (GHIMR) conducted a Parent Teacher Meeting (PTM) to foster a sense of ownership among parents and to discuss their child's performance and progress.

### **Objective of the Program:**

The main objective of the meeting was to facilitate open communication and interaction between guardians and teachers, setting students on the path to success.

### **Key Notes by the Speaker Dr. Anil Sharma, Director of GHIMR:**

Sir highlighted the institute's vision, mission, achievements, and forthcoming events and policies. He emphasized the importance of joint efforts between parents and teachers in the progress and development of students.

### **Program Summary :**

The PTM was a successful event that brought together parents and teachers to discuss student performance and progress. The meeting provided a platform for parents to understand their child's learning process and for teachers to provide guidance and support.

### **Conclusion:**

The PTM concluded that the progress and development of students depend on the collaborative efforts of parents and teachers. GHIMR's commitment to open communication and interaction between guardians and teachers will continue to benefit its students and set them on the path to success.



## CO-CURRICULAR ACTIVITIES

## **Session on “Yoga for Mind, Body and Soul”**

**25<sup>th</sup> May 2023**

### **Introduction of the program:**

In today's fast-paced world, stress has become an inevitable part of our daily lives. To combat this, Green Heaven Institute of Management and Research organized a session on "Yoga for Mind, Body, and Soul" for its students and staff.

### **Program Objective:**

The objective of the program was to introduce the participants to the benefits of yoga in reducing stress and promoting overall well-being. The session aimed to provide a holistic approach to health, focusing on the physical, mental, and spiritual aspects of yoga.

### **Program Summary:**

The yoga session was conducted by Mr. Sumit Yadav, who guided the participants through a series of exercises, including warming up, stretching, and various yoga postures such as Padmasana, Sukhasana, Tadasana, Bhujang Asana, and Shavasana. The instructor also explained the importance of each pranayama and exercise, and demonstrated exercises for relieving stress, reducing joint pain, and enhancing back flexibility. The session was interactive, with the instructor addressing specific queries from the participants and providing personalized guidance.

### **Vote of Thanks:**

The program was successfully coordinated by Dr. Rajani Kumar under the supervision of the Director, Dr. Anil Sharma. The institute expresses its gratitude to Mr. Sumit Yadav for sharing his expertise and providing a valuable learning experience to the participants. The session was a great success, and the institute looks forward to organizing more such events in the future.



## **Independence Day 2022 Celebration**

**August 15, 2022**

### **Introduction of the program:**

Green Heaven Institute of Management and Research celebrated the 75th Independence Day with great enthusiasm and patriotism at its Rui campus, off Wardha road. The institute marked this significant occasion with a series of events that promoted national pride and environmental consciousness.

### **Program Summary:**

The celebration began with the flag hoisting ceremony at 9:00 AM, which was performed by the Chief Guest, Mr. Ayush Sharma, a renowned Robotics Engineer and entrepreneur. The Guest of Honor, Ms. Kritika Goel, Marketing Manager at AU bank credit card division, was also present on the occasion. In keeping with the institute's 13-year-old tradition, the flag hoisting was immediately followed by a tree plantation drive, which aimed to promote environmental sustainability and greenery. Under the drive, more than 100 trees were planted by the guests, management members, teaching staff, non-teaching staff, and students. Trees such as mango, banayan, pippala, calendars etc were planted keeping in mind their Indigenous values. Academic coordinators, Dr. Rajani Kumar and Prof. Robin Ukey assisted the students and raised their environmental awareness in the wake of global warming. Prominently present on the occasion were director Dr. Anil Sharma, and other members of the management. Prof. Raja Jaiswal conducted the proceedings of the program whereas Dr. P.L Thakur proposed a vote of thanks

### **Vote of Thanks:**

The institute expresses its heartfelt gratitude to Mr. Ayush Sharma and Ms. Kritika Goel for gracing the occasion and inspiring the students with their presence. The institute also thanks its faculty, staff, and students for their active participation and enthusiasm in making the event a grand success. The celebration was a fitting tribute to the nation's independence and a reaffirmation of the institute's commitment to promoting national pride and environmental consciousness.



## **74<sup>th</sup> Republic Day Celebrations at GHIMR**

**“The Diversity of our country makes it so Vibrant that every individual should feel proud of this Nation and Salute our Freedom Fighters.”**

### **Introduction of the program:**

GHIMR celebrated the 75th Independence Day with great enthusiasm and patriotism, commemorating the spirit of our nation. The institute marked this significant occasion with a series of events that promoted national pride, unity, and environmental consciousness.

### **Program Objective:**

The objective of the program was to instill a sense of national pride and responsibility among the students and staff, while also promoting environmental sustainability and giving back to nature and society.

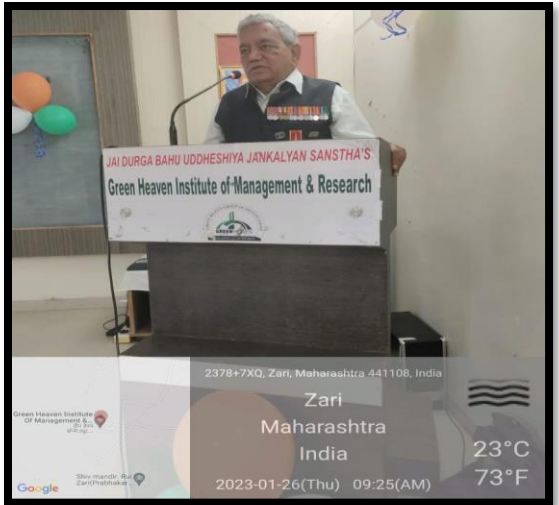
### **Program Summary :**

The celebration began with the flag hoisting ceremony, where the tri-color was unfurled by the Chief Guest, Col. Abhay Patwardhan, in the presence of Smt. Narmada Devi Sharma, Founder Member and Vice President, JBJS, and Mr. Ritesh Sharma, Secretary, JBJS. The students and staff of the college took pride in glorifying and celebrating the spirit of unity. The flag hoisting ceremony was followed by a colorful cultural program presented by the students. As part of the institute's commitment to giving back to nature and society, a tree plantation drive was organized, where the Chief Guest, guests from the Management, teaching and non-teaching staff, and students participated enthusiastically.

### **Vote of Thanks:**

The institute expresses its heartfelt gratitude to Col. Abhay Patwardhan, Smt. Narmada Devi Sharma, and Mr. Ritesh Sharma for gracing the occasion and inspiring the students with their presence. The institute also thanks Dr. Rajani Kumar and other faculty members for coordinating the program successfully. Dr. Anil Sharma, Director, GHIMR, applauded the efforts of the students and staff for the smooth conduction of the program. The institute is proud to have celebrated this significant occasion with such fervor and enthusiasm.





# **EXTENSION ACTIVITIES**

## **Rashtiya Ekta Diwas Celeberaion at GHIMR.**

**31<sup>st</sup> October 2022**

### **Introduction of the program:**

Green Heaven Institute of Management and Research (GHIMR), Nagpur, observed National Unity Day or Rashtriya Ekta Diwas on 31st October, commemorating the birth anniversary of Sardar Vallabhbhai Patel, the Iron Man of India. This day has been celebrated annually since 2014 to promote national unity and integrity.

### **Program Objective :**

The objective of the program was to pay tribute to Sardar Vallabhbhai Patel's contributions to India's independence and unity and to instill a sense of national pride and unity among the students and staff of the institute.

### **Program Summary:**

The celebration began with a thought-provoking presentation by Dr. Mubina Saifee, Assistant Professor, GHIMR, on the life and achievements of Sardar Vallabhbhai Patel. The presentation highlighted his instrumental role in persuading over 500 princely states to accede to the independent Indian Union, and his tireless efforts in integrating all princely states into the newly independent India, despite several hurdles. The program culminated with the National Unity Pledge, which was taken by all members of the institute, reaffirming their commitment to national unity and integrity.

### **Vote of Thanks:**

The institute expresses its gratitude to Dr. Mubina Saifee for her informative and engaging presentation, which helped to inspire and educate the students and staff about Sardar Vallabhbhai Patel's remarkable contributions to India's unity and independence. The institute is proud to have celebrated this significant occasion and hopes to continue promoting national unity and pride among its members.



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# **Awareness programme on Health & Hygiene by NSS Unit of Green Heaven Institute of Management & Research**

**24<sup>th</sup> December 2022**

## **Introduction:**

The NSS unit of Green Heaven Institute of Management & Research, Nagpur, celebrated Good Governance Day on the birth anniversary of former Prime Minister Shri. Atal Bihari Vajpayee, with an awareness program on health and hygiene for school children in the nearby village of Rui.

## **Program Objective:**

The objective of the program was to create awareness among school children about the importance of good health and hygiene and to pay tribute to Shri. Atal Bihari Vajpayee's legacy of good governance.

## **Program Summary:**

The program began with a briefing on the life history of Shri. Atal Bihari Vajpayee, highlighting his remarkable leadership qualities and achievements. The NSS volunteers then emphasized the importance of good health and hygiene to the school children, demonstrating how to maintain personal hygiene and cleanliness. The children were also advised on healthy eating habits, including a balanced diet rich in fiber, fruits, and vegetables, and low in saturated fats and sugar. The program aimed to instill good habits and practices among the children and to promote a clean and healthy environment.

## **Vote of Thanks:**

The institute expresses its gratitude to Dr. Samruddhi Dhote, Prof. Raja Jaiswal, Mr. Robin Ukey, and all the staff members and students who contributed to the success of the program. The institute is proud to have celebrated Good Governance Day in a meaningful way and hopes to continue promoting good health, hygiene, and governance practices among the community. The institute also thanks the Zilla Parishad, Upper Primary School, Rui, for providing the platform for this awareness program.



# Youth Day Celebration at GHIMR

14<sup>th</sup> January 2023

## Introduction of program:

Green Heaven Institute of Management and Research, Nagpur, celebrated National Youth Day on January 12, 2023, to commemorate the birthday of Swami Vivekananda, one of India's greatest spiritual and social leaders.

## Program Objective:

The objective of the program was to sensitize the students about the philosophies, principles, and ideas of Swami Vivekananda, and to inspire them to lead a fulfilling life by following his thoughts.

## Program Summary:

The program featured a thought-provoking address by the Chief Guest, Maj. Gen. AP Bam, SM, VSM(Retd), who shared inspiring stories from Swami Vivekananda's life. The Guest of Honour, Dr. Avinash Chandra Agnihotri, emphasized the importance of following Swami Vivekananda's thoughts to lead a fulfilling life. The program also included a skit competition on the topic "Social Media- A Boon or Bane for Society", where students presented their views on the impact of social media on communication skills, relationships, and mental health. The program was attended by the Director, Dr. Anil Sharma, faculty members, and students of the institute.

## Vote of Thanks:

The institute expresses its gratitude to Maj. Gen. AP Bam, SM, VSM(Retd) and Dr. Avinash Chandra Agnihotri for their valuable insights and inspiring addresses. The institute also thanks Dr. Rajani Kumar for coordinating the program and making it a success. The institute is proud to have celebrated National Youth Day in a meaningful way, and hopes to continue inspiring its students to lead a fulfilling life by following the principles of Swami Vivekananda.







# **Report on Blood Donation Camp**

**16<sup>th</sup> February 2023**

## **Introduction of the program:**

The NSS unit of Green Heaven Institute of Management And Research, Nagpur, organized a Blood Donation camp in collaboration with Super Speciality Hospital, Nagpur, to promote the noble cause of blood donation and save lives.

## **Program Objective:**

The objective of the program was to create awareness about the importance of blood donation and to collect blood from willing donors to help patients in need, particularly those who have met with accidents or require blood transfusions.

## **Program Summary:**

The Blood Donation camp was a huge success, with students, staff members, and people from nearby villages of the Institute coming forward to donate blood. The NSS volunteers played a crucial role in creating awareness about the shortage of blood and the importance of donating blood regularly. They addressed the gathering and emphasized the need for blood donation to help those in need. The camp was a significant step towards promoting a culture of blood donation and saving lives.

## **Vote of Thanks:**

The institute expresses its gratitude to Super Speciality Hospital, Nagpur, for their collaboration and support in organizing the Blood Donation camp. The institute also thanks the NSS volunteers, students, staff members, and people from nearby villages who donated blood and made the camp a success. The institute is proud to have contributed to the noble cause of blood donation and hopes to continue promoting this cause in the future.



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*Training and  
Placement  
Activities*

# **GHIMR Training & Placement Cell**

**Placement Drive**  
**Date: 15<sup>th</sup> May 2023**

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Introduction of the program:

The Placement Cell of Green Heaven Institute of Management and Research organized a Placement Drive on 15th May 2023, providing an opportunity for students to interact with a reputed IT company and explore job opportunities.

## **Program Objective:**

The objective of the Placement Drive was to facilitate the recruitment process of ABCO Computers Pvt. Ltd., a USA-based IT Staffing Services Company, and to provide a platform for students to showcase their skills and talent.

## **Program Summary:**

The Placement Drive was conducted in collaboration with ABCO Computers Pvt. Ltd., which introduced the company and shared information about the available positions. A total of 25 students participated in the drive, which consisted of a Group Discussion round, followed by a personal interview. Out of these, 3 students were short-listed after the Group Discussion, and 1 student was finally selected for the position. The Placement Drive was successfully coordinated by Training and Placement Officer, Mr. Robin Ukey, under the guidance of Director, Dr. Anil Sharma.



# PLACEMENT CELL

**Success Ratio: 79%**

Placement cell of GHIMR helps and advice students to choose correct field of career where they can develop their bright future. Placement cell takes efforts by providing skill development programs by arranging seminar and guest lecturers from the experts of various industries to gain a right placement. The placement cell sends students data to various companies and invite the authorities for placements.

## **Objective of Training and Placement cell**

To inculcate industry fit skills & qualities in students thus strive for personality development, industrial orientation and help them to get placed in reputed industries

## **Short Range Goals**

- Contacting the industries and inviting them for campus interviews
- Helping the students to face the challenges of the selection process by conducting periodic general aptitude tests, technical aptitude tests, group discussions, mock interviews etc., and making them generally aware of the industrial scenario, their role as engineers, etc.
- Effectively carrying out institute-industry-interaction in terms of mutual contacts, exchange of information & ideas, arranging visits and technical talks from industrial experts, etc.
- Arranging vocational training to students in suitable industries depending on their aptitudes and skills.
- Arranging project works for students in reputed industries so that the students get hands-on experience in solving industrial problems.

## **Long Range Goals**

- To become a trusted partner for **Industry Institute Interface – 3I** by taking optimum efforts to enhance knowledge, leadership and business growth and improved employability and skill levels by bridging gaps of expectations of Industrial world on & above regular curriculum.
- To emerge as one of the trusted institute in placement of students.
- To build a leading “Employment Skills Enhancement Centre” to hone the skills of students in industriousness, integrity, communication, analytical ability, industrial awareness and help them to be global players in IT and related industries

## **Placement at a glance**

- ❖ In the year 2022-23, 79% of total students were placed in various well-known companies.

- ❖ Students were offered Salary Package range from 1.2 lacs per annum to 5.6 lakhs per annum .

### OPEN CAMPUS EVENT – 2023

An open campus event was organized by Green Heaven Institute of Management and Research, Nagpur for MBA students on 10th May 2022-23 at GHIMR College Campus.

The event aimed to provide a common opportunity to all management students and industry to find employable talent under one roof. Around six companies and an enthusiastic crowd of around 108 students participated in the event from Nagpur. Students were keen to participate and also gained experience of appearing for so many interviews at a time under one umbrella. It was a good exposure for management students of GHIMR. Companies offered vacancies in the fields of HR, Marketing, Finance, Operations, and Business analytics. The event continued for one day and the response was equally energetic on the second day of the event. Industry people, educationalists, students, and alumni of GHIMR participated.

- SHOP CARDD & RR MEDIA,
- ABCO COMPUTERS PVT LTD ,
- ADDISON MEDICAL SYSTEMS PVT LTD,
- TCS
- JUST DIAL,
- VEDANTU PVT LTD,
- RELIANCE RETAIL,
- ICICI BANK,
- HDFC BANK
- PLACE WELL INDUSTRIAL SERVICES PVT LTD,
- CITY UNION BANK.

## The List of Recruiting Companies

**GHIMR is proud to be associated with:-**

1	PHFL HOME LOANS AND SERVICES PVT LTD	Finance
2	VEDANTU PVT LTD	Marketing
3	E-GOVERNANCE SOLUTIONS PVT LTD	Operations
4	SCHINDLER INDIA PVT LTD	Finance
5	RELIANCE RETAIL	Operations
6	TCS	IT
7	ICICI BANK	Banking & Finance
8	HDFC BANK	Banking & Finance
9	KIRBY PVT LTD	HR
10	Gati Ltd.	Logistics
11	BHARAT FINANCIAL INCLUSION PVT LTD	Finance
12	ORIGIN BUSINESS SOLUTIONS PVT LTD	HR
13	TEAM LEASE PVT LTD	Marketing
14	ADECCO PVT LTD	Banking & Finance
15	WIPRO PVT LTD	Banking & Finance
16	CITY UNION BANK	Banking & Finance
17	JUST DIAL	Marketing
18	Shop Cardd & RR Media,ABCO Computers pvt Ltd	Operation



## Placement 2022-23

No. of Eligible Students	108%
No. of Students Short-listed	90%
No. of Students place	85%
Percentage of Students Placed	79%
No. of Companies Participated in Placement Drive.	10



