

**GREEN HEAVEN INSTITUTE OF  
MANAGEMENT AND RESEARCH  
NAGPUR**

**M.B.A.**

**ANNUAL ACTIVITY  
REPORT  
2023-24**



**Rui, Near Le Meridien, Wardha  
Road, Nagpur**

*Director's Desk ....*

*Dear Members of the GHIMR Community,*

*It is with immense pleasure and pride that, I present to you, the Annual Activity Report for the year 2023-2024 on behalf of everyone, at Green Heaven Institute of Management Research & Nagpur.*

*Our institution, with its rich legacy, has consistently demonstrated excellence in academia, fostering a tradition of outstanding academic results. Will Create an Inclusive Environment, at GHIMR. Our most priority is to cultivate a safe, secure, and stimulating learning environment that embraces inclusivity, ambition, and challenge. Every member of our diverse academic community is valued, ensuring that no one is left behind. Then Student-Centric Philosophy is that our amazing students are the heart and soul of our institution. They contribute to our vibrant academic community and thrive in an environment where every individual is encouraged to succeed. Dedicated Faculty, Our teachers are the pillars of our institution, and exhibit unwavering dedication, placing each student at the forefront of their endeavors. Their commitment to student success is unparalleled.*

*Now Holistic Education, GHIMR is deeply committed to delivering high-quality education both within and beyond the classroom. Our comprehensive extracurricular program offers students opportunities to excel in sports, arts, music, and academia. Our mission is to empower students to become lifelong learners and productive members of society. We are committed to ensuring that every student realizes their full potential, equipped with the tools needed to thrive in an ever-evolving*

*world. We believe that our accomplishments are not merely destinations but rather milestones in an ongoing journey of growth and achievement.*

*In conclusion, I am confident that, the achievements showcased in this Annual Activity Report exemplify our unwavering commitment to excellence and innovation at GHIMR. Together, let us continue to fan the sparks of possibility into flames of achievement, shaping a brighter future for generations to come.*

*Warm regards,*

*Director - Dr. Anil Sharma*

*Green Heaven Institute of Management & Research, Nagpur*

*CURRICULAR  
ACTIVITIES*

# **“ANKUR 2023” -The Induction Program**

**17<sup>th</sup>- 24<sup>th</sup> August 2023**

The Induction Program- Ankur2023 was organized from 17<sup>th</sup> to 24<sup>th</sup> August 2023, with an objective to empower students with a diverse range of skills and knowledge. This report provides an in-depth overview of the program, highlighting key sessions and their impact on participants.

## **Day 1: August 17, 2023**

The program commenced with the arrival of students and a symbolic "Lighting of the lamp" ceremony. The inaugural address by the Director, Dr. Anil Sharma set the tone for the week-long journey of learning and self-discovery. Dr..Ashutosh A. Paturkar, Dean of Academics, conducted a gripping session on "Understanding Acting Techniques." Participants were introduced to the nuances of the craft, emphasizing the importance of authenticity in portraying characters. This session laid a strong foundation for the creative exploration that followed.

## **Day 2: August 18, 2023**

The IQAC Coordinator, Dr..Rajani Kumar's presentation on "KYC" (Know Your College) provided valuable insights into the institution, fostering a sense of belonging among the students. Faculty members introduced themselves, establishing a personal connection with the learners. Dr.Ashutosh A. Paturkar's discussion on "Pedagogy at GHIMR" enlightened participants about the institution's teaching methodologies, encouraging them to actively engage in the learning process. The day concluded with student introductions facilitated by the Members of Faculty and fellow students, promoting camaraderie and networking.

## **Day 3: August 19, 2023**

Renowned actor and acting coach, Mr.Sanjay Bhakre, took centre stage, conducting two interactive sessions on "Acting Techniques." Students were immersed in practical exercises, learning the art of expression, and discovering the power of body language in communication. These sessions not only honed their acting skills but also boosted their self-confidence.

## **Day 4: August 21, 2023**

Dr.Shivani Hatewar and Dr.Jayshree Kapse organized a movie screening of the Bollywood Film “Lakshya” offering a unique perspective on storytelling through film. Following the screening, a movie review session, led by Members of Faculty and students, encouraged critical thinking and discussion on the management lessons learned. This blend of entertainment and analysis enriched the participants' understanding of cinematic art.

**Day 5: August 22, 2023**

Dr. Ashutosh A. Paturkar returned with a thought-provoking session on "Indian Ethos and Values," emphasizing the importance of cultural awareness and sensitivity in a globalized world. Dr. Shivani Hatewar introduced students to the fundamentals of accounting, an essential skill in today's business landscape. The "Talent Hunt" activities, coordinated by Dr. Samruddhi Dhote, showcased students' diverse talents and promoted teamwork.

**Day 6: August 23, 2023**

Dr. Samruddhi Dhote shared insights into "Grooming and Corporate Etiquettes," essential for students aspiring to succeed in the professional world. Dr. Ashutosh Paturkar's session on "Personality Development" delved into self-awareness and personal growth. The day culminated with a "Logo Making Competition" led by Dr. Rajani Kumar, encouraging creativity and design skills.

**Day 7: August 24, 2023**


Prof. Raja Jaiswal and Prof. Robin Ukey led "Management Games," fostering problem-solving skills and leadership qualities. An "Alumni Interaction" session allowed students to gain valuable advice and insights from past graduates. Dr. Rajani Kumar's session on "Turning the Invisible into Visible" inspired students to take initiative and make their mark. The program concluded with a "Feedback Session" facilitated by Members of the Faculty, providing an avenue for participants to share their thoughts and suggestions.

In summary, Ankur-2023 was a resounding success, equipping students with a wide array of skills, from acting techniques to accounting and personality development. It promoted holistic growth, fostering not only academic but also personal and professional development. The program's diverse sessions, expert faculty, and interactive activities contributed to a well-rounded educational experience. Participants left with newfound knowledge, enhanced self-confidence, and a sense of community, ready to embark on their academic journey with enthusiasm and determination. Director, Dr. Anil Sharma, appreciated the effort of the coordinator Dr. Rajani Kumar, and congratulated the team on the success of the program.



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Long 79.067883°  
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***A Report on  
'Leadership for All'***

***3<sup>rd</sup> October to 7<sup>th</sup> October 2023***

The Green Heaven Institute of Management and Research, a renowned institution known for providing world-class management education, conducted a leadership program for its MBA Sem I students from 3rd October to 7th October 2023.

**Program Objectives:**

The program aimed to equip students with the necessary skills to become effective leaders in the business world. The objectives of the program were aligned with the institute's overall mission to develop young professionals who excel in their profession as managers and become good citizens of the country. Specifically, the program sought to:

1. Equip students to meet the challenges of the industry, society, and economy through committed patterns of instruction based on carefully prepared and well-designed curricular aspects.
2. Promote integral and holistic growth of young and inquiring minds by providing quality education at an affordable cost for all categories and statuses of society.
3. Enforce good competency and social commitment in the work culture of students.
4. Train students for employment and entrepreneurship through a carefully analyzed and well-designed curriculum

Green Heaven Institute of Management and Research organized an add-on course in 'Leadership for All' for all the MBA Sem I Students. This 30-hour duration course took place in the Campus and there were various outdoor activities arranged to give practical exposure. The workshop was organized to instill leadership skills among the students. To enhance the skills of the leader such as interpersonal, team building, communication, decision making, and self-awareness

During the course students gained the knowledge and importance of leadership qualities, team building, leadership styles and conflict management. At the end of this Program, students gain confidence to understand their quality and their lacunae. They get the zeal to work on their weak areas and with a firm conviction walk ahead to the road not trodden by anyone.

**Outcomes of Program:**

The leadership program was a successful event that provided the students with a comprehensive understanding of leadership. The program achieved its objectives by equipping students with the necessary skills to become effective leaders in the business world. The students



were inspired by the experiences shared by the industry experts and were motivated to apply the learnings in their future endeavors. The program set the tone for their future learning and has prepared them to excel in their profession as managers and become good citizens of the country.



***A Report on  
Kotler Junction- Marketing Club Activity***

***November 4, 2023***

Kotler Junction, a promotion plan making competition was conducted on November 4, 2023. 80 students from Semester I and III were present for the event. Two teams from Semester I and three teams from Semester III made it to the final presentation after screening of the plans. The event was conducted in the back drop of Colgate-Palmolive's decision to focus on scientific credentials than on Ayurveda.

**Objective:** The objective of Kotler Junction was to provide a platform for students to apply their marketing knowledge and skills in a real-world scenario, and to develop their critical thinking, creativity, and presentation skills. The competition aimed to challenge students to think innovatively and come up with effective promotion plans that could help Colgate-Palmolive achieve its new objectives of focusing on scientific credentials rather than Ayurveda.

The Green Heaven Institute of Management and Research hosted Kotler Junction, a promotion plan making competition, on November 4, 2023. The event saw an enthusiastic participation of 80 students from Semester I and III, who gathered to showcase their marketing skills and creativity.

**Competition Format:** The competition consisted of two rounds. In the first round, all participating teams submitted their written promotion plans, which were then screened by a panel of judges. The top five teams, consisting of two teams from Semester I and three teams from Semester III, were selected to present their plans in the final round.

**Final Presentations:** The final presentations were held in the presence of a distinguished panel of judges, comprising industry experts and faculty members. Each team presented its promotion plan, highlighting its strategies, tactics, and creative ideas to promote Colgate-Palmolive's products with a focus on scientific credentials.

**Outcomes of Program:** Kotler Junction was a resounding success, achieving its objective of providing a valuable learning experience for the students. The competition helped students develop their critical thinking, creativity, and presentation skills, which are essential for success in the marketing profession. The event also provided a platform for students to showcase their talent and innovative ideas, and to receive feedback from industry experts and faculty members. The institute looks forward to hosting similar events in the future to continue providing opportunities for students to grow and develop their skills.



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***A Report on  
'Blue Ocean Strategy'  
19<sup>th</sup> November to 24<sup>th</sup> November 2023***

The Green Heaven Institute of Management and Research organized an add-on course in 'Blue Ocean Strategy' for all the MBA Sem III students. The course took place in the campus, and there were various outdoor activities arranged to give practical exposure to the students.

**Objective:** The objective of the Blue Ocean Strategy add-on course was to provide MBA Sem III students with a comprehensive understanding of the tools and principles required to differentiate their products and services radically. The course aimed to help students generate valuable insights and value proposition prototypes that are ready to be tested or solved a specific challenge. The 30-hour duration course was designed to provide students with practical exposure through various outdoor activities.

**Course Structure:** The course was structured to provide students with a deep understanding of the Blue Ocean Strategy framework. The course covered topics such as creating uncontested market space, reconstructing market boundaries, and focusing on the big picture. The course also included practical exercises and outdoor activities that helped students apply the concepts learned in class to real-world scenarios.

The Blue Ocean Strategy workshop is centered on learning the tools and principles to help you differentiate your products and services radically, as well as on generating valuable insights and value proposition prototypes ready to be tested or/and solving a specific challenge. Through a combination of inspiring examples, theory, and interactive exercises, the participants in this workshop followed the Blue Ocean Strategy training agenda (formulation process and tools). This will be able to apply them to launch a Blue Ocean Strategy initiative, such as product or service innovation, business model innovation, reinventing customer experience or almost any challenge their organization faces.

**Outcomes of Program:** The Blue Ocean Strategy add-on course was a valuable learning experience for the MBA Sem III students. The course provided students with a comprehensive understanding of the tools and principles required to differentiate their products and services radically. The practical exercises and outdoor activities helped students apply the concepts learned in class to real-world scenarios, providing them with valuable insights and practical experience. The institute looks forward to organizing similar courses in the future to continue providing opportunities for students to grow and develop their skills.



***A Report on***  
***Participation in Shaastra-arth: Extension activity as a part of NEP***  
***2020 by GHIMR, Present Day Relevance of Holy Scripture Ramayana***  
***(Ramcharit Manas)***  
***December 16, 2023.***

As a part of the NEP 2020's fundamental principles of rootedness and pride in India, and its rich, diverse, ancient and modern culture and knowledge systems and traditions; as an extension activity GHIMR participated in a program organized by NGOs Help Link & Chitvanis Centre for culture and Human Resource Development. The NGOs had organized a program on Present Day Relevance of Holy Scripture Ramayana, Ramcharit Manas on Saturday, December 16, 2023. The speaker for the event was Dr. Vedprakash Mishra, Hon. Pro-Chancellor, Datta Meghe Institute of Higher Education & Research and was moderated by Dr. Ashutosh A. Paturkar, Dean Academics, Green Heaven Institute of Management and Research.

The program was conducted in a hybrid mode, attended by forty-six persons physically while seventy-eight persons joined online. Distinguished members of the society attended the program. Dr. Anil Sharma, Principal, Green Heaven Institute of Management & Research, CA Hemant Lodha, Dr. Prashant Agnihotri were among the distinguished guest present for the event.

The objective of the program was dissemination of the Indian Knowledge in the scriptures to the general public and its present-day relevance.

At the onset, Dr. Ashutosh Paturkar briefed us about the various scriptures and their contribution in enriching human life. Giving a few instances and quoting from the scriptures he explained how the scriptures have to be de-mystified and de-coded.

Dr. Vedprakash Mishra quoting Ramcharit Manas gave an insight on how to have a different perspective of looking at the various events mentioned in Ramcharit Manas. He also mentioned that the characters in Ramcharit Manas are symbols of various personality traits, which we see among the people even today. He mentioned about a few key characters and what they symbolise. He mentioned about the four wars and gave a perspective of looking at them. The four wars he mentioned were between Kaikeyi & Bharat, Hanuman and Lankini, Laxman's anguish during Setu bandhan, and Ram and Rawan.

He also mentioned about the symbolization of the three states, namely Janakpuri, Ayodhya, Lanka and the Setu. He also mentioned about the governance by consensus than majority, quoting the instances of Ram being sent to forest against the wishes of the subjects because there

was no consensus, as Kaikeyi and Manthara could have voted against Ram becoming the crown prince and subsequently Sita tyag, because a dhobi expressed doubt about the character of Queen Sita.

The program ended with the Q&A from the audience.

The event was streamed online on YouTube channel Nector of Wisdom

<https://youtube.com/live/Bh4Vc0vKTmk?feature=share>

**HelpLink** & **CHITNAVIS CENTRE**  
FOR CULTURE AND KNOWLEDGE DEVELOPMENT  
present

**||Parampara||**

**SHAASTRA-ARTH**  
(Spirituality from Scriptures)

**Present Day Relevance of Holy Scripture Ramayan (Ramcharit Manas)**

**Dr. Vedprakash Mishra**  
Speaker  
Hon. Pro-Chancellor,  
Datta Meghe Institute  
of Higher Education & Research

**Dr. Ashutosh Paturkar**  
Moderator  
Dean Academics,  
Green Heaven Institute  
of Management and Research

- Date -  
**Saturday, 16 December 2023,**

**Time - 6 to 8 P.M**

- Venue -  
**Tamarind Hall, Chitnavis Centre,  
Nagpur-440001.**

For Live Streaming:  
Nector of Wisdom **LIVE**

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## Ramayana is depiction of cultural philosophy: Dr Vedprakash Mishra



Dr Vedprakash Mishra speaking during a session on Saturday. Moderator Dr Ashutosh Paturkar is also seen. (Pic by Anil Futane)

### ■ Staff Reporter

"THE NARRATIVE of Ramayana gave society an ideal that looks inspiring but yet is so authentic as reality", stated Dr Vedprakash Mishra, Pro-Chancellor of Datta Meghe Institute of Medical Sciences, who was present as the key speaker at a programme held on Saturday at Tamarind Hall, Chitnavis Centre, Civil Lines.

An enlightening lecture session on the topic 'The present day relevance of the epic

Ramayana' was organised by Help Link Charitable Trust, and Parampara, a Chitnavis Centre initiative. The programme was part of lecture series 'Shastra-Artha', organised every month.

The session was moderated by Dr Ashutosh Paturkar, Dean Academics of Dr Ambedkar Institute of Management Studies & Research.

While introducing the subject, Dr Paturkar stated that to understand Indian scriptures, one has to go beyond obvious, and he added that scriptures

are decoded and demystified since ages but a fresh perspective is needed for contemporary era.

Expressing his views on value system, he said, "A society or an individual cannot function without values, therefore there is a need for a portrayal like that of Rama, who is a symbol of dignity", expressed Dr Mishra. He adds that the Ramayana is portrayal of cultural philosophy and, one can draw parallels between the epic and the modern world.

"In the present world, the Raavan inside us wins, and Rama inside us loses", he stated. Speaking on symbolism behind the construction of Ram Setu, Dr Mishra expressed that the bridge signifies making something which seemed impossible. "The character of Rama was not bound to create a miracle, but make the society believe in result of determination and teamwork," he said.

The session concluded with a felicitation of Dr Mishra by Sanjay Trivedi, President of Help Link Charitable Trust.

*A Report on*  
**CASE WRITING WORKSHOP**

*10<sup>th</sup> January 2024*

Date-10<sup>th</sup> January 2024

**Workshop Overview:** The Case Writing Workshop was conducted by Dr. Ashutosh Paturkar, a renowned expert in case writing and research, on 10th January 2024 at GHIMR. The workshop was attended by faculty members and research scholars from various departments of the institute.

**Objective:** The objective of the Case Writing Workshop was to equip the faculty members and research scholars of Green Heaven Institute of Management and Research (GHIMR) with the skills and knowledge required to write high-quality case studies that can be used for teaching, research, and publication purposes. The workshop aimed to provide participants with a comprehensive understanding of the case writing process, including case selection, data collection, analysis, and writing.

Workshop Content: The workshop covered various aspects of case writing, including:

- Introduction to case writing and its importance in management education
- Case selection and data collection methods
- Case analysis and interpretation techniques
- Writing a compelling case study
- Publishing case studies in reputed journals and publications

**Workshop Methodology:** The workshop was conducted using a combination of lectures, discussions, and hands-on exercises. Participants were provided with case writing templates and guidelines, and were encouraged to work on their own case studies during the workshop. Dr. Paturkar provided individual feedback and guidance to participants throughout the workshop.

**Outcomes of Program:** The Case Writing Workshop was a highly successful event that achieved its objective of equipping participants with the skills and knowledge required to write high-quality case studies. The workshop provided participants with a comprehensive understanding of the case writing process and equipped them with the tools and techniques required to write compelling case studies. The institute looks forward to organizing similar workshops in the future to continue providing opportunities for faculty members and research scholars to develop their skills and expertise.



# *A Report on Power Workshop on LinkedIn Building and Optimization*

*19<sup>th</sup> Jan 2024*

**Date: 19th January 2024**

**Introduction:** The Student Support & Progression Cell of Green Heaven Institute of Management and Research (GHIMR) conducted a Power Workshop on LinkedIn Building and Optimization for students from GHIMR, Renuka College, Dr. M. K. Umathe College, Manohar Kamdi Mahavidyalaya, and Radha Mahavidyalaya. The workshop was conducted under the guidance of the Director, Dr. Anil Sharma, and was coordinated by Dr. Rajani Kumar.

**Objective:** The objective of the workshop was to equip students with the skills and knowledge required to create and optimize their LinkedIn profiles, and to use LinkedIn effectively for job search and networking purposes. The workshop aimed to provide students with a comprehensive understanding of how to create a compelling LinkedIn profile, develop and nurture their network, and share stories and resources that matter to build trust and credibility within their network and beyond.

**Workshop Overview:** The Power Workshop on LinkedIn Building and Optimization was conducted by Mr. Govind Chandak, Business Head – Growth cad. Mr. Chandak is a renowned expert in LinkedIn optimization and provided valuable insights to participants on how to create, optimize, and use their LinkedIn profiles effectively.

**Workshop Content:** The workshop covered various aspects of LinkedIn optimization, including:

- Creating a compelling LinkedIn profile
- Developing and nurturing a network
- Sharing stories and resources that matter
- Using LinkedIn for job search and networking purposes

**Workshop Methodology:** The workshop was conducted using a combination of lectures, discussions, and hands-on exercises. Participants were provided with practical tips and techniques to optimize their LinkedIn profiles, and were encouraged to work on their profiles during the workshop. Mr. Chandak provided individual feedback and guidance to participants throughout the workshop.

**Outcomes of Program:** The Power Workshop on LinkedIn Building and Optimization was a highly successful event that achieved its objective of equipping students with the skills and

knowledge required to create and optimize their LinkedIn profiles. The workshop provided participants with a comprehensive understanding of how to use LinkedIn effectively for job search and networking purposes. The institute looks forward to organizing similar workshops in the future to continue providing opportunities for students to develop their skills and expertise.



The poster features a yellow and white color scheme with a bokeh light effect. At the top, it lists several logos including Green Heaven, Cummins, and various educational institutions. The text is centered and reads: 'Student Support & Progression Cell of Green Heaven Institute of Management and Research, Cummins College of Engineering for Women, Renuka College, Dr.M.K.Umathe College, Santaji Mahavidyalaya, Radha Mahavidyalaya, Manohar Kumbdi Mahavidyalaya, Rabindranath Tagore College of Arts, Science and Commerce'. Below this, it says 'Present Online - Power Workshop on the Topic LinkedIn Building & Optimisation'. A small circular profile picture of a man is shown next to the text 'RESOURCE PERSON Mr. Govind Chandak Business Head & Product Growth GrowthAcad'. The event details are 'ONLINE 18/01/2024 1:00PM to 2:30PM'. At the bottom, the registration link is provided: 'Registration Link:-<https://forms.gle/7B9jeeVAm1mkaUj9>'.

## Green Heaven Institute of Management and Research

GREEN Heaven Institute of Management and Research, under the able guidance of Director Dr Anil Sharma, conducted a PowerWorkshop on 'LinkedIn Building and Optimisation'. The workshop was organised in view of the fact that many hiring managers and recruiters use LinkedIn to search for potential candidates. Thus, by having a completed LinkedIn profile, students can put themselves out to hiring managers and recruiters, and reach the job openings that match their background and experience. Govind Chandak, Business Head – GrowthAcad was the resource person. He gave valuable insights to participants on how to create and optimise the LinkedIn profile. The programme was co-ordinated by Dr Rajani Kumar.

# *A Report on Session on Budget 2024-25*

*February 3, 2024*

The Green Heaven Institute of Management and Research (GHIMR) organized a discussion on the Budget 2024-25 on February 3, 2024. The event was attended by faculty members and students of the institute. The discussion aimed to provide an in-depth analysis of the budget and its implications on the economy and society.

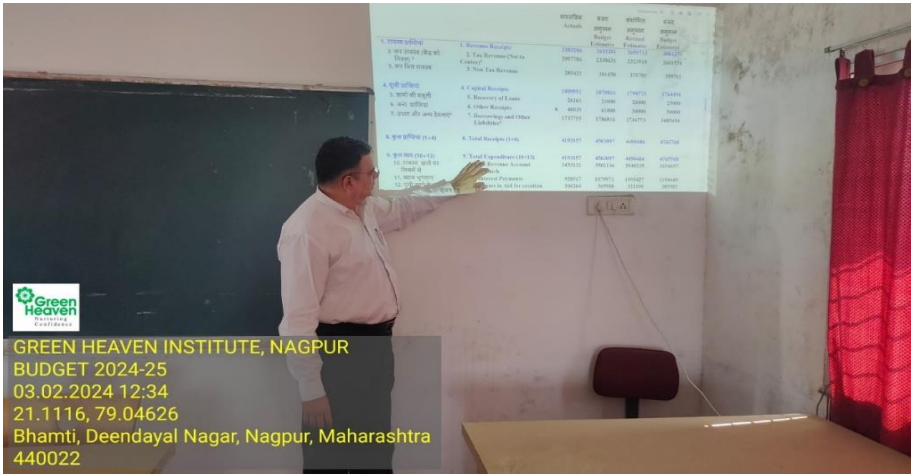
**Objective:** The objective of the discussion was to provide students with a comprehensive understanding of the Budget 2024-25, its key features, and its impact on various sectors of the economy. The discussion also aimed to encourage students to think critically about the budget and its implications on the country's growth and development.

**Discussion Overview:** The discussion was led by Dr. Anil Sharma, Director, GHIMR, who made introductory remarks on the budget and its significance. Dr. Ashutosh Paturkar, Dean Academics, provided a detailed analysis of the budget, explaining various terms and concepts to the students. He highlighted the innovative practices employed by the government, such as the use of nano-technology in fertilizer production, and the efforts towards making India self-sufficient in farm products.

**Key Takeaways:** The discussion highlighted several key aspects of the budget, including:

- The reduction in fertilizer subsidy from ₹2,51,339 crore to ₹1,64,000 crore without compromising the interests of farmers
- The increase in capital expenditure from ₹10,46,289 to ₹14,96,693
- The reduction in revenue deficit from ₹10,69,926 crore to ₹8,40,527 crore
- The government's commitment to achieving its objectives on multiple fronts

**Outcomes of Program:** The discussion on Budget 2024-25 was a highly informative and engaging event that provided students with a comprehensive understanding of the budget and its implications. The event achieved its objective of encouraging students to think critically about the budget and its impact on the economy and society. Dr. Samruddhi Dhote proposed a vote of thanks to conclude the event.




**GREEN HEAVEN INSTITUTE, NAGPUR**  
**BUDGET 2024-25**  
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**Bhamti, Deendayal Nagar, Nagpur, Maharashtra**  
**440022**

Sl. No.	Particulars	2023-24	2024-25
1.	Revenue Account	100000	100000
2.	Capital Receipts	200000	200000
3.	Other Receipts	300000	300000
4.	Total Receipts	500000	500000
5.	Revenue Account	100000	100000
6.	Capital Receipts	200000	200000
7.	Other Receipts	300000	300000
8.	Total Receipts	500000	500000

# Co-CURRICULAR ACTIVITIES

# *A Report on National Youth Day*

*January 12, 2024,*

Date: January 12, 2024

**Introduction:** The Green Heaven Institute of Management and Research (GHIMR) celebrated National Youth Day on January 12, 2024, the birth anniversary of Swami Vivekananda, the renowned Hindu monk, philosopher, author, religious teacher, and the chief disciple of the Indian mystic Ramakrishna.

**Objective:** The objective of the celebration was to honor the contributions of Swami Vivekananda in nation and character building, and to inspire students to draw inspiration from his teachings and philosophy.

**Celebration Overview:** The celebration was led by Dr. Anil Sharma, Director, GHIMR, who highlighted the contributions of Swami Vivekananda in nation and character building. He narrated several examples from the life of the Monk, including his visit to the United States and his teachings on how to draw inspiration from the most challenging situations.

**Student Speeches:** The celebration also featured speeches by semester II students Suraj Dongre and Aditi Raut. Suraj Dongre highlighted the life of Swami Vivekanand and how his teachings are relevant in today's competitive world. Aditi Raut talked about Swami's vision about youth and how India is well poised to leverage the demographic dividend. She also emphasized the urgency to leverage demographic dividend in this decisive decade.

**Outcomes:** The celebration of National Youth Day at GHIMR was a highly successful event that achieved its objective of inspiring students to draw inspiration from the teachings and philosophy of Swami Vivekananda. The event provided students with a comprehensive understanding of Swami's contributions to nation and character building, and his vision for the youth of India. The student speeches further reinforced the relevance of Swami's teachings in today's world and emphasized the importance of leveraging India's demographic dividend. Dr. Rajani Kumar proposed a vote of thanks to conclude the event.



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14, Bhamti, Deendayal Nagar, Nagpur, Maharashtra 440022, India  
Lat 21.111619°  
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## ***Report on Farewell party***

***30<sup>th</sup> March 2024***

Date: March 30, 2024

On the serene evening of March 30<sup>th</sup>, 2024, Green Heaven College bid adieu to its graduating class with a heartfelt farewell party. The event was a vibrant culmination of memories, emotions, and promises for the future, as students, faculty, and staff gathered to celebrate the achievements and milestones of the departing seniors.

**Director's Speech:** Dr. Anil Sharma, Director of Green Heaven College, addressed the gathering, reminiscing about the journey of the graduating class and sharing words of wisdom for their future endeavours. He praised the students for their hard work and dedication, and encouraged them to stay connected with the college and their peers as they embark on their new journeys.

**Student Speech:** A student representative from the graduating class took the stage to reflect on their time at Green Heaven College. Emotions ran high as memories were shared, laughter echoed through the halls, and tears of joy mingled with bittersweet farewells. The student thanked the faculty and staff for their guidance and support, and expressed gratitude for the lifelong friendships and cherished moments that had been forged within the walls of the college.

**Farewell Party Highlights:** The farewell party featured lively performances by students showcasing their talents in music, dance, and drama. From soulful melodies to energetic dance routines, each performance captivated the audience and added to the festive ambiance of the evening. The event also included a photo booth, where students and faculty alike took memorable pictures to cherish the moment.

**Vote of Thanks:** Dr. Rajani Kumar proposed a vote of thanks to conclude the event, expressing gratitude to the faculty, staff, and students for making the farewell party a memorable occasion. She wished the graduating class all the best for their future endeavours and encouraged.

The farewell party held on March 30<sup>th</sup>, 2024, at Green Heaven College was a memorable occasion filled with laughter, tears, and heartfelt sentiments. It served as a fitting tribute to the graduating class, celebrating their achievements and wishing them success in their future endeavours.





# EXTENSION ACTIVITIES

***Report on  
'Organ Donation Awareness Camp'***

***3<sup>rd</sup> August, 2023***

“Without the organ donor there is no story, no hope, no transplant. But when there is any organ donation, life springs from death, sorrow turns to hope and a terrible loss becomes a gift”.

On 3rd August, 2023, Green Heaven Institute of Management and Research (GHIMR) organized an "Organ Donation Awareness Camp" in association with Shree Gajanan Maharaj Mandir, Rui-Zari. The event aimed to raise awareness about the importance of organ donation and encourage individuals to pledge their organs for the noble cause.

**Objective:** The objective of the camp was to educate the audience about the significance of organ donation, debunk myths and misconceptions surrounding it, and inspire individuals to take the pledge to donate their organs. The event also aimed to highlight the current status of organ donation in India and the impact it can have on saving lives.

**Event Proceedings:** The session was anchored by Dr. Samruddhi Dhote and began with a ceremonial lamp lighting by the dignitaries present. Director, Dr. Anil Sharma welcomed the chief guest, Dr. Avinash Chandra Agnihotri, General Secretary, Madhav Netralaya, and Guest of Honor, Mrs. Mangala tai Gadhwe, Sarpanch, Rui-Zari. Dr. Anil Sharma emphasized the importance of balancing academics with social responsibility and highlighted the various activities conducted by the institute to contribute to society.

Dr. Avinash Chandra Agnihotri, in his session, stressed the importance of eye donation and the current status of eye donation in India. He urged the audience to come forward and donate for this noble cause. Mrs. Mangala tai Gadhwe emphasized that one person's decision to donate their organs after death could save up to 8 lives.

**Outcomes of Program:** The Organ Donation Awareness Camp was a successful event that saw many participants, students, and faculty members pledge to donate their organs. The event was well-planned and executed by Dr. Shivani Hatewar and Prof. Raja Jaiswal of GHIMR. The vote of thanks was proposed by Head of the Department of GHIMR, Dr. Rajani Kumar. The camp achieved its objective of raising awareness about organ donation and inspiring individuals to take the pledge to donate their organs



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Unnamed Road, Zari, Maharashtra 441108, India  
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Long 79.067883°  
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***A Report on  
Celebrating Chandrayaan-3 Soft Landing - A Milestone in Space  
Exploration***

***9<sup>th</sup> September 2023***

Green Heaven Institute of Management and Research, Nagpur, organized a celebration on 9<sup>th</sup> September 2023 to mark the historic soft landing of Chandrayaan-3 on the Moon, showcasing India's remarkable achievements in space exploration. The event encompassed various activities, including the viewing of key videos, Hon. PM's Address to Scientists, and inspiring storytelling sessions highlighting great Indian space scientists and their accomplishments.

India's Chandrayaan-3 has landed on the moon's south pole. The successful moon mission has made India the fourth country to achieve a soft landing on the lunar surface after the US, China, and the erstwhile Soviet Union. The Vikram lander began its descent toward the moon surface at a velocity of 1.68 km per second. It then slowed down before beginning a powered vertical descent to the surface of the moon.

**1. Screening**

**Chandrayaan Successful Launching:** The celebration commenced by screening the video of Chandrayaan-3's successful launch on the ISRO YouTube channel. The video can be accessed at [<https://www.youtube.com/watch?v=q2ueCg9bvvQ>](<https://www.youtube.com/watch?v=q2ueCg9bvvQ>).

**Chandrayaan Successful Landing:** This was followed by a the mesmerizing video of Chandrayaan-3's soft landing on the lunar surface, available at [[https://www.youtube.com/watch?v=DLA\\_64yz8Ss](https://www.youtube.com/watch?v=DLA_64yz8Ss)]([https://www.youtube.com/watch?v=DLA\\_64yz8Ss](https://www.youtube.com/watch?v=DLA_64yz8Ss)).

Hon'ble PM's Address to Scientists: We were honored to witness the inspiring address of the Hon'ble Prime Minister to the scientists involved in the mission, emphasizing the importance of such achievements. The video can be viewed at [<https://www.youtube.com/watch?v=7j0quQlgjwI>](<https://www.youtube.com/watch?v=7j0quQlgjwI>).

**Storytelling Sessions:**

We organized storytelling sessions where participants shared inspiring stories of renowned Indian space scientists and their significant contributions to the field. These sessions served to motivate and educate our students about the possibilities in space science.

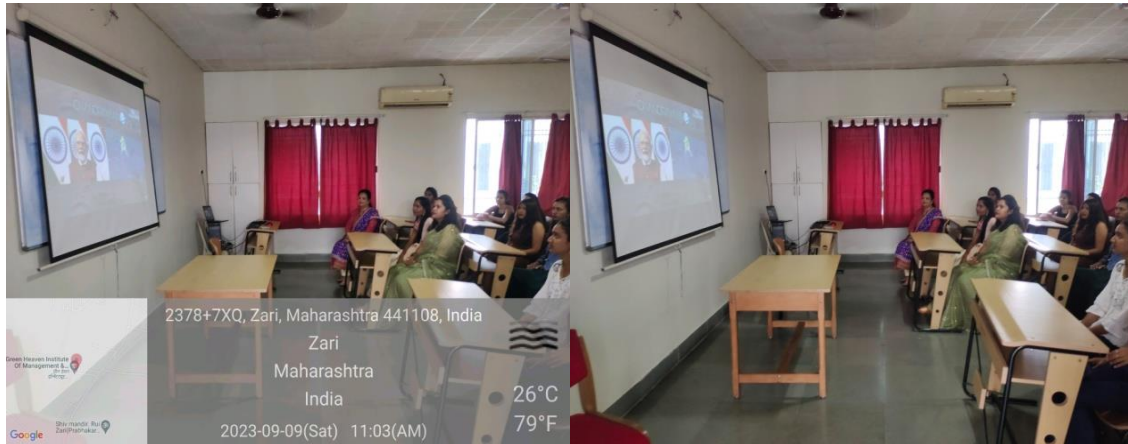
**Overall Celebration:**

The event created an atmosphere of enthusiasm and pride as we celebrated India's success in space exploration.

**Key Outcomes**

- Increased awareness among students and participants about India's achievements in space science.
- Encouraged interest and curiosity in space exploration and technology.
- Enhanced the reputation of our institution as a promoter of scientific knowledge and innovation.

The celebration was witnessed by 69 students and 11 Faculty and staff members. Director Dr. Anil Sharma appreciated the event and promised to have more events of similar nature to hail the progress of country's science and technology as well as overall development of the country. Dr. Rajani Kumar and Dr. Ashutosh Paturkar coordinated the event.



***A Report on  
Fresher's Party Report***

***09th Sep. 2023***

On the Date of Sep. 9th, 2023, Green Heaven College welcomed its newest members with a dazzling freshers' party. The event was a spirited celebration of new beginnings, as incoming students were embraced by the warmth and excitement of their college community.

With music pulsating through the air and laughter echoing in the halls, the fresher's party promised an unforgettable introduction to college life. The festivities commenced with a warm welcome from senior students and faculty members, who extended greetings and words of encouragement to the incoming batch. Their words resonated with reassurance and support, laying the foundation for a nurturing and inclusive environment within the college. As the evening unfolded, the freshers were treated to a variety of engaging activities and performances designed to showcase their talents and foster connections with their peers. From ice-breaking games to cultural performances, each segment of the party served to break down barriers and forge friendships among the new students.

As the night drew to a close, there was a palpable sense of belonging and excitement among the freshers, as they eagerly anticipated the journey that lay ahead. The fresher's party had not only marked the beginning of their college experience but also instilled in them a sense of camaraderie and belonging within the Green Heaven College family.

In conclusion, the freshers party held on Sep. 9th, 2023, at Green Heaven College was a resounding success, setting the stage for a memorable and enriching college journey for the incoming students. It celebrated the spirit of community, friendship, and new beginnings, ensuring that every fresher felt welcomed and valued within the college fraternity.





# *A Report on Swachhta Pakhwada:*

*1<sup>st</sup> October 2023*

Date 01 October 2023

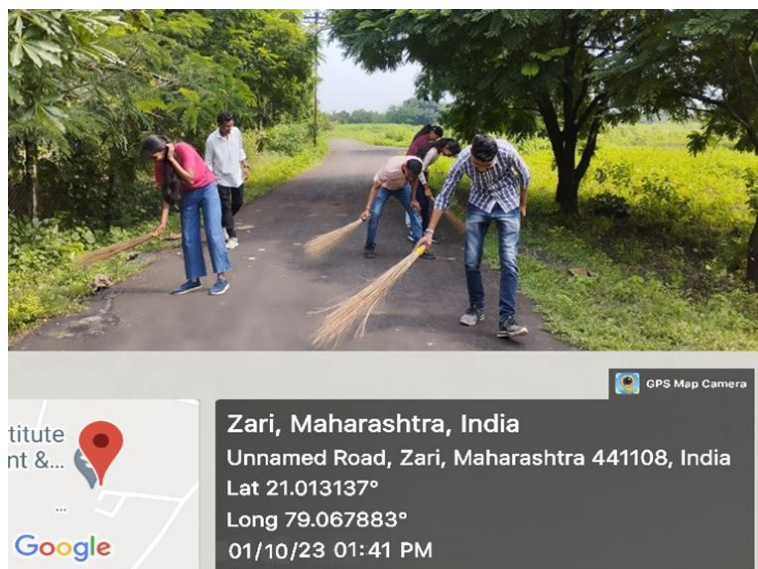
Green Heaven Institute of Management and Research, RTM Nagpur University, recently organized a 'Swachhta Pakhwada' to promote cleanliness and sanitation in the college area and surrounding neighborhoods. The Pakhwada aimed to raise awareness about the importance of cleanliness and contribute to the Swachh Bharat Abhiyaan (Clean India Mission).

## **Participants:**

The cleanliness drive was carried out by enthusiastic students, faculty members, and (50 students) NSS volunteers of the National Service Scheme (NSS). The students actively participated in cleaning the college area and parking area, demonstrating their commitment to maintaining a clean and healthy environment.

## **Outcomes of Program:**

The Swachhta Pakhwada was a successful event that helped spread awareness about the importance of cleanliness and sanitation. The active participation of students, faculty members, and NSS volunteers reflected the college's commitment to contributing to the Swachh Bharat Abhiyaan. The cleanliness drive was a positive step towards creating a cleaner and healthier environment, and the college plans to continue organizing such events in the future.





**Report on**  
**One Day Webinar on the topic**  
**“MISUSE OF SOCIAL MEDIA AND its EFFECT ON GENDER**  
**SENSITIZATION”**  
**08/12/2023**

**Introduction**

On December 8th, 2023, a collaborative webinar on the topic "Misuse of Social Media and its Effect on Gender Sensitization" was organized by Manoharrao Kamdi Mahavidyalaya, Mahal Rajkumar Kewalramani Kanya Mahavidyalaya, Rabindranath Tagore College Of Arts, Science & Commerce, Nagpur, and Matru Sewa Sangh Institute Of Social Work, Nagpur. The webinar aimed to raise awareness about the importance of gender equality and the impact of social media on gender sensitization.

**Key Speaker**

The resource person for the webinar was Mrs. Chhaya Raut, a renowned expert from the Women and Child Development Committee at the Indian Centre for Integrated Development, Nagpur. Mrs. Raut shared her insights on the concept of gender inclusiveness, gender diversity, and the gender discrimination index, highlighting the need for gender equality in all spheres of life.

**Conclusion**

The webinar emphasized that gender equivalency can only be achieved when women and men enjoy the same opportunities, rights, and scores in all aspects of life. Empowering women benefits not only the family but also society as a whole, with positive effects often extending to future generations. The webinar successfully imparted knowledge on the misuse of social media and its impact on gender sensitization, increasing awareness about the importance of gender equality and promoting a more inclusive and equitable society.

**MANOHARRAO KAMDHI MAHAVIDYALAYA MAHAL  
RAJKUMAR KEWALRAMANI KANYA MAHAVIDYALAYA  
RABINDRANATH TAGORE COLLEGE OF ARTS , SCIENCE & COMMERCE NAGPUR  
GREEN HEAVEN INSTITUTE OF MANAGEMENT & RESEARCH ,NAGPUR  
MATRU SEWA SANGH INSTITUTE OF SOCIAL WORK NAGPUR**

**GENDER SENSITIZATION CELL**

**Mrs. Chhaya Raut**  
Women and child development  
Committee at Indian Centre for-  
Integrated Development ,Nagpur

**TOPIC :-  
MISUSE OF SOCIAL  
MEDIA AND IT'S  
EFFECT ON GENDER  
SENSITIZATION.**

DATE : 08/12/2023  
TIME : 11:00 AM

Program Co-coordinator  
Dr. Yamuna Rewatkar

Revisitation Link- <https://forms.gle/Bwv3Qwv35SEUG7Ww6>

Chhaya Gurav (Presenting)

**What is Gender Sensitization?**

- Gender sensitization refers to the modification of behaviour by raising awareness of gender equality concerns.
- Gender sensitizing "is about changing behavior and instilling empathy into the views that we hold about our own and the other gender".
- It helps people in "examining their personal attitudes and beliefs and questioning the 'nuclear' 'free thought' they know".
- Gender sensitization is about making people aware of the need to bring about a quantum change in our mindset which was man as the bread winner and women as the house keeper.

Participants: Priyanka Lohikare, Kulkarni Shikha..., Mayur Rathod, Purushottam B..., Dr. Samrudhi..., 40 others, Pragati Ranjan..., Chhaya Gurav, Prof. Dr. Pram..., Sandeep Maru..., Priyanka Kum..., Kulkarni Shik..., Pooja Agate, Mahesh Guha..., Rashi Karate, Akita Chank..., Let's look at..., arunraj..., chitra joshi, Bhugesh Nee..., Rishika Durga, 16 others, Pragati Ranjan...

11:17 AM | lsw-orbd-whp | 12:09 PM | lsw-orbd-whp

***Report on***  
***"Meri Maati Mera Desh"***  
***Campaign: Amrit Kalash Yatras***

***Date: December 10, 2023***

**Introduction:**

We are pleased to report on the successful implementation of the "Meri Maati Mera Desh" campaign, particularly focusing on the Amrit Kalash Yatras, at Green Heaven Institute of Management and Research (GHIMR). This initiative, in alignment with the directives received from the Ministry of Education, is aimed at fostering environmental consciousness and community engagement among our students and staff.

**Activities Undertaken:**

Collection of Mitti and Rice: Following the guidelines, students enthusiastically brought small amounts of Mitti or rice from their homes to the GHIMR campus, symbolizing their connection with the land and culture.

**Amrit Kalash Setup:**

The collected Mitti and rice were meticulously arranged in an Amrit Kalash, symbolizing the essence of life and prosperity, at various locations across our campus.

**Amrit Kalash Yatras:**

Vibrant and spirited Amrit Kalash Yatras were organized within the campus premises, wherein students, faculty, and staff actively participated, carrying the Kalash with reverence and pride.

**Panch Pran Pledge:**

Participants took the Panch Pran pledge, affirming their commitment to environmental conservation and sustainable living practices.

**Sapling Plantation and Shilaphalakam Installation:**

In line with the campaign's objectives, saplings of indigenous plants were planted, and Shilaphalakam bearing the names of local Bravehearts were installed, enhancing the green cover and honouring community heroes.

**Establishment of Amrit Vatikas:**

GHIM established Amrit Vatikas comprising at least 75 saplings of indigenous plants, promoting biodiversity and ecosystem conservation on campus.

### Central Function:

GHIM organized a central function post-college-

Level events, celebrating the success of the campaign and reinforcing the importance of environmental stewardship.

### Outcomes of Program:

The "Meri Maati Mera Desh" campaign, with its focus on Amrit Kalash Yatras, served as a catalyst for fostering environmental consciousness and community engagement at Green Heaven Institute of Management. Through active participation and dedication, we reaffirm our commitment to environmental sustainability and pledge to continue our efforts towards a greener, healthier planet.



# ***A Report on Visit Bharat @ 2047***

***December 11, 2023***

## **Introduction**

On December 11, 2023, Green Heaven Institute of Management and Research organized a "Viksit Bharat @ 2047" activity, which was attended by faculty members, non-teaching staff, and students. The event was conducted in a hybrid mode, allowing participants to join both online and offline.

The activity was well-planned and executed by a dedicated team comprising Dr. Ashutosh A. Paturkar, Dr. Samruddhi Dhote, Mr. Pankaj Kurve, and Mrs. Jayashri Kapse, who worked together to disseminate information and mobilize students for the event. In advance, all participants were informed about the activity, including details on how to watch it online. To encourage student participation, a social media campaign was initiated, urging students to share their ideas on the vision of Viksit Bharat.

## **Conclusion**

The activity was a success, with students actively participating and providing feedback on the MyGov Portal. To facilitate the feedback process, a dedicated classroom was set up, and a step-by-step guide was provided to students. Additionally, a common banner was created as a backdrop for students to take selfies, showcasing their participation in the initiative, which they could then upload to their social media accounts. Overall, the "Viksit Bharat @ 2047" activity was a valuable experience for the students, encouraging them to think about the country's vision for 2047 and share their ideas with the nation.





# *A Report on World Braille Day*

*January 4, 2024*

## **Introduction**

On January 4, 2024, Green Heaven Institute of Management and Research (GHIMR) observed World Braille Day, a global event that aims to raise awareness about the importance of Braille as a means of communication for blind and partially sighted people.

## **Collaboration**

To mark this occasion, GHIMR collaborated with Gyan Jyoti Niwasi Andhavidyalaya, a school for the visually impaired, located near Gajanan Maharaj Mandir, Nagal Wadi, Hingna, Nagpur. Dr. Anil Sharma, Director of GHIMR, was invited as the chief guest at the school, where he delivered a motivational speech and interacted with the students and faculty members. During the event, Dr. Sharma briefed the students about the contribution of Louis Braille, the inventor of Braille, and highlighted the importance of Braille as a key to unlocking opportunities for persons with disabilities to gain literacy skills and education, compete, and contribute to society on an equal basis with others.

## **Conclusion**

The World Braille Day celebration at GHIMR and the collaboration with Gyan Jyoti Niwasi Andhavidyalaya were a huge success, promoting awareness and appreciation for the importance of Braille in empowering visually impaired individuals. The event reinforced GHIMR's commitment to promoting inclusivity and accessibility, and its dedication to creating a more equitable society for all.



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**FROM THE COLLEGES**

**Green Heaven Institute of Management and Research**



WORLD Braille Day was observed at Green Heaven Institute of Management and Research (GHIMR) recently. On the occasion, Dr. Anil Sharma, Director of GHIMR, briefed the students about the contribution made by Louis Braille, the inventor. He highlighted the importance of braille as a key that unlocks opportunities for persons with disabilities. Dr. Anil Sharma was also invited as chief guest at Gyan Jyoti Niwasi Andhavidyalaya, near Gajanan Maharaj Mandir, Nagalwadi, Hingna.

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# ***A Report on World Water Day***

***March 22, 2024.***

*World Water Day was celebrated at GHIMR on March 22, 2024.*

*The theme for the year was “Water for Peace”.*

## **Introduction**

On a significant occasion, Green Heaven Institute of Management and Research organized an event to raise awareness about the importance of water conservation. The event aimed to educate students about the gravity of the global water crisis and the need for collective action to address this critical issue.

## **Program Schedule**

The event began with an introductory speech by Dr. Rajani Kumar, who highlighted the alarming statistics on water scarcity, quoting WHO and UNICEF. She emphasized that 2.2 billion people worldwide still lack access to safely managed drinking water, and roughly half of the global population faces severe water scarcity for at least part of the year. Director Dr. Anil Sharma then shared the institute's initiatives towards water conservation and discussed the water crisis faced by several cities in India and around the world. The student speakers, including Namrata Kamdi, Shejal Wasnik, Akaksha Wandre, and Arti Sarwa, shared their perspectives on the importance of water conservation, emphasizing the need for individual and collective action to ensure a better tomorrow. They also expressed their support for the global campaign on 'Water for Peace', which aims to promote cooperation on water management and pave the way for a more harmonious society. The event concluded with a vote of thanks proposed by Dr. Ashutosh Paturkar.

## **Conclusion**

The event was a resounding success, raising awareness about the critical issue of water conservation among the students and faculty members. The institute's commitment to promoting sustainability and environmental responsibility was evident throughout the program. The event served as a call to action, inspiring students to take an active role in conserving water and promoting a culture of sustainability in their daily lives.



**GREEN HEAVEN INSTITUTE, NAGPUR**  
World Water Day 2024 - Water for Peace  
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**GREEN HEAVEN INSTITUTE, NAGPUR**  
World Water Day 2024 - Water for Peace  
22.03.2024 13:26  
21.11156, 79.04623  
Bhamti, Lokseva Nagar, Trimurtee Nagar,  
Nagpur, Maharashtra 440022

# IQAC ACTIVITIES

# *A Report*

## *A Report on 'Faculty Enrichment Session on CO Attainment and PO Mapping'*

*10<sup>th</sup> August 2023*

### **Introduction**

In recognition of the significance of CO attainment and PO mapping in academics, a daylong faculty enrichment session was organized on the college campus. The session aimed to provide faculty members with a comprehensive understanding of these crucial concepts and their application in teaching and learning.

### **Program Details**

Dr. Ashutosh Paturkar, a renowned expert in the field, served as the resource person for the session. He delivered an informative and engaging presentation, highlighting the importance of CO attainment and PO mapping in ensuring academic excellence. Dr. Paturkar also demonstrated the process of preparing CO and PO, providing faculty members with practical insights and guidance. The session was highly interactive, with faculty members actively participating and clarifying their doubts.

### **Conclusion**

The faculty enrichment session was a huge success, with all participants gaining valuable knowledge and insights on CO attainment and PO mapping. The program was skillfully coordinated by Dr. Rajani Kumar, Head of Academics, and concluded with a vote of thanks proposed by Mr. Raja Jaiswal. The session is expected to have a positive impact on the teaching-learning process, enabling faculty members to design and deliver more effective courses and assessments that align with the desired outcomes.



*A Report on*  
**ONE WEEK NATIONAL ON-LINE TRAINING PROGRAMME**  
*On*  
**INDIAN KNOWLEDGE SYSTEMS**

*From 23rd November 2023 to 02nd December 2023*

### Introduction

In an effort to promote and preserve India's rich cultural heritage, a webinar on "Indian Knowledge System" was organized in collaboration with Manoharrao Kamdi Mahavidyalaya, Mahal Rajkumar Kewalramani Kanya Mahavidyalaya, Rabindranath Tagore College Of Arts, Science & Commerce, Nagpur, and Matru Sewa Sangh Institute Of Social Work, Nagpur, from 23rd November 2023 to 02nd December 2023. The webinar aimed to provide participants with a comprehensive understanding of India's knowledge systems, in line with the National Education Policy (NEP) 2020.

### Program

The webinar delved into the significance of Indian Knowledge Systems, which comprise Jnan, Vignan, and Jeevan Darshan, and have evolved through experience, observation, experimentation, and rigorous analysis. The program explored how these systems have impacted various aspects of Indian life, including education, arts, administration, law, justice, health, manufacturing, and commerce. The curriculum was aligned with selected units of the UGC NET Syllabus on Indian Knowledge System, covering topics such as Indian Philosophical Systems, Governance, Dharma and Administration, Architecture, Kala, Ancient India and World, and select Indian thinkers. The webinar was designed to provide participants with a deeper understanding of India's rich heritage and its relevance in today's world.

### Conclusion

The webinar was a resounding success, with participants gaining valuable insights into India's knowledge systems and their significance in modern times. The program served as a platform for scholars and educators to come together and explore ways to promote and preserve India's cultural heritage. The webinar concluded with a sense of renewed commitment to promoting the "Indian way" of doing things and demonstrating the unique aspects of Indian civilization to the world.

## Vote of Thanks

The organizers expressed their gratitude to all the participants, speakers, and collaborators who made the webinar a success. The vote of thanks was proposed by [Name], who acknowledged the efforts of everyone involved in making the program a memorable and enriching experience.



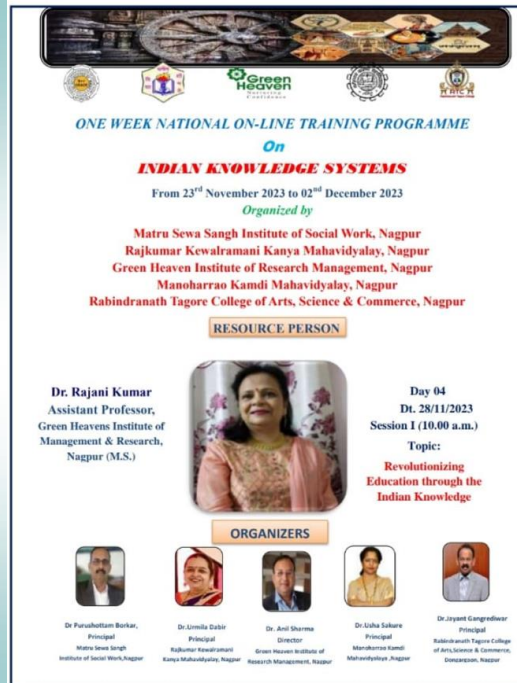
**ONE WEEK NATIONAL ON-LINE TRAINING PROGRAMME**  
On  
**INDIAN KNOWLEDGE SYSTEMS**

From 23<sup>rd</sup> November 2023 to 02<sup>nd</sup> December 2023  
at 10.00 a.m to 11.00 a.m.

*Organized by*

**Matru Sewa Sangh Institute of Social Work, Nagpur**  
**Rajkumar Kewalramani Kanya Mahavidyalay, Nagpur**  
**Green Heavens Institute of Research Management, Nagpur**  
**Manoharrao Kamdi Mahavidyalay, Nagpur**  
**Rabindranath Tagore College of Arts, Science & Commerce, Nagpur**

 Dr. Parashuttam Dorkar, Principal, Matru Sewa Sangh Institute of Social Work, Nagpur	 Dr. Umika Dabir Principal Rajkumar Kewalramani Kanya Mahavidyalay, Nagpur	 Dr. Anil Sharma Director Green Heavens Institute of Research Management, Nagpur	 Dr. Usha Sakare Principal Manoharrao Kamdi Mahavidyalay, Nagpur	 Dr. Jayant Gangadhar Principal Rabindranath Tagore College of Arts, Science & Commerce, Dhule, Nagpur
 Dr. Prerna Agarkar Lecturer Matru Sewa Sangh Institute of Social Work, Nagpur	 Dr. Madhuri Mohite IQAC Co-ordinator Rajkumar Kewalramani Kanya Mahavidyalay, Nagpur	 Dr. Rajni Kumar IQAC Co-ordinator Green Heavens Institute of Research Management, Nagpur	 Dr. Anandkumar Vaidya Principal Manoharrao Kamdi Mahavidyalay, Nagpur	 Prof. Neel Parthiv Co-ordinator Rabindranath Tagore College of Arts, Science & Commerce, Dhule, Nagpur




**ONE WEEK NATIONAL ON-LINE TRAINING PROGRAMME**  
On  
**INDIAN KNOWLEDGE SYSTEMS**

From 23<sup>rd</sup> November 2023 to 02<sup>nd</sup> December 2023  
*Organized by*

**Matru Sewa Sangh Institute of Social Work, Nagpur**  
**Rajkumar Kewalramani Kanya Mahavidyalay, Nagpur**  
**Green Heavens Institute of Research Management, Nagpur**  
**Manoharrao Kamdi Mahavidyalay, Nagpur**  
**Rabindranath Tagore College of Arts, Science & Commerce, Nagpur**






**RESOURCE PERSON**

**Dr. Rajani Kumar**  
Assistant Professor,  
Green Heavens Institute of  
Management & Research,  
Nagpur (M.S.)



Day 04  
Dt. 28/11/2023  
Session I (10.00 a.m.)  
Topic:  
**Revolutionizing  
Education through the  
Indian Knowledge**

**ORGANIZERS**

 Dr. Parashuttam Dorkar, Principal, Matru Sewa Sangh Institute of Social Work, Nagpur	 Dr. Umika Dabir Principal Rajkumar Kewalramani Kanya Mahavidyalay, Nagpur	 Dr. Anil Sharma Director Green Heavens Institute of Research Management, Nagpur	 Dr. Usha Sakare Principal Manoharrao Kamdi Mahavidyalay, Nagpur	 Dr. Jayant Gangadhar Principal Rabindranath Tagore College of Arts, Science & Commerce, Dhule, Nagpur
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# A Report on Neuro-Linguistic Programming, NLP

9<sup>th</sup> October 2023

A seminar on Neuro-Linguistic Programming, NLP was conducted on by Dr. Ashutosh A. Paturkar.

**Objective of program:** The objective of the seminar was to acquaint the teaching and non-teaching staff about the effective communication skills, class room engagement of students for better teaching learning experience.

During his presentation Dr. Paturkar mentioned about the origin of the NLP and its applications in all walks of life. He quoted J. Gaspari, that if people were honest, they would tell you that they do not feel consistently and adequately heard, known, understood and accepted. Thus it is important to be a good listener for a productive communication.

He also mentioned that NLP is primarily about communication skills. It is also about studying, understanding and

transferring the skills of successful people in any field. The purpose of NLP is to relate our words, thoughts and behaviour to our goals and objectives.

He insisted that the communication has to be assertive. He explained the point giving various examples from different walks of life how to make communication assertive. He also distinguished between the aggressive, submissive and assertive communication. He explained how the communication affects the quality of life positively or negatively depending upon the quality of communication.

He explained the Neurological Learning Levels as...

- ✚ Environmental: The surroundings and the other people we relate to
- ✚ Behaviour: Specific actions we carry out
- ✚ Beliefs & Values: What we believe and matter to us
- ✚ Identity: Our basic sense of self, core values and mission in life
- ✚ Spiritual: Conscious thoughts and emotions

He told about the NLP briefs as Originators: John Grinder- Linguist & Richard Bandler- Computer expert and a mathematician. Both studied the pattern how people get successful.

NLP uses these patterns to teach others to focus on how successful people excel. NLP bypasses why some people excel.

He then mentioned about how the Thinking Process get underway and Mental Strategies to deal with the situation. He mentioned that the Visual - see the world, Auditory - hear world and Kinesthetic - feel world. He gave multiple examples to understand who are visuals, auditory and kinesthetic and how to understand them. Finally he gave inputs on how to handle questions, what are the various types of question and how to identify a statement behind a question.

# **A Report on Meeting with the stakeholders**

**March 30, 2024**

A meeting with the stakeholders was conducted on March 30, 2024. The meeting was addressed by Dr. Swar Gattani, a Procurement Specialist and Environment enthusiast.

The objective of the meeting was to identify areas where employment opportunities are higher and the topics not covered in the syllabus of the affiliated university.

Dr. Gattani suggested the following topics to be emphasized during the program. He pointed out that one of the neglected topics in the entire supply chain is the procurement. He suggested that if the syllabus can include details of procurement it will be beneficial to students. The topics like Purchase, Buy, Sourcing, Supply Chain Management, Strategic Sourcing, Negotiation, Spend Management, Vendor Evaluation / Analysis, Auctions etc.

He also highlighted process parameters like Requirement Analysis – What is required, application areas, Specifications, Location, Quantity, Payment Terms, Freight, Delivery Period, Warranty / Post Sales Support, Brand, Technical Comparisons / Evaluation etc. He also mentioned about what makes the topic interesting. The study of Understanding Supply Chain across domains – Multiple products, several companies, varied sales professionals, Buy many, Sell Few, Quote from many, order to a few, Technical Challenges, application areas, regional dynamics, post sales support, AMC / ARC / Open PO / Standing PO, Payment terms / Cycle and Every day a new challenge.

He also mentioned about the career opportunities in procurement like Procurements, Vendor Management, Identification, Evaluation, Onboarding, Maintain, Sourcing Item, vendor, exploring newer solutions, Item Management Consistency, specifications, etc., Compliance GST, Logistics, Procurement SOPs, Stock Management Setting Reorder Levels, Critical Stock Management, AMC ARC, Logistics Rail, Road, Air, Sea, Courier, Transport, Dedicated Vehicles, Part Loads, etc. and Payments.

He gave examples from multiple industries and the procurement specialists are required in these industries.

The meeting was attended by the Director, members of faculty, librarian and non-teaching staff.

# **A Report on Industry Interaction Meeting**

**March 30, 2024**

A industry interaction meeting was held on March 30, 2024. The meeting was addressed by Mr. Prasad Phasate a prominent industrialist who recently diversified in new businesses.

The objective of the meeting was to acquaint the students with various opportunities and challenges an industrialist face.

Mr. Phasate initially highlighted his story mentioning about the family business and how the family business was not only facing competition but was also getting saturated in the new business landscape of online trading and marketing. He listed the rules of diversification and the due diligence that the entrepreneur must undertake before diversification. He mentioned that while diversifying he identified the business, the nature of businesses and how they will not face the same challenge that the family business was facing. He specifically mentioned about the paint business, he had diversified, as a business where the client interaction is more physical than online, the pre and the post sales service that has to be offered.

Mr. Phasate mentioned about the product development process in his company. He said even the product is not new to the market the approach towards product development has to be innovative. Offering multiple products helps the organization in addressing to various price points that the customer is looking forward to. He talked about the quality of product and said that you have to source the best raw material for the premium products you are offering to the market, may be you have to import the raw material but do not hesitate to invest in getting the best raw material and ensuring manufacturing processes that gives the best finished product in the price category.

He pointed out that a start-up in the initial stages may turn out to be a training center for the established players but do not hire incompetent people who cannot communicate your product well to the customer. You need to train the sales force on a regular basis for better promotion of your product. He also mentioned about having products at multiple price points to address large and heterogenous target audience.

He suggested that in institutional sales you need to identify the gate keepers who influence the purchase decision. He suggested to respect all the gate keepers in the buying process to get the buy-in. The meeting was attended by the Director, members of faculty, librarian student and non-teaching staff.



**GREEN HEAVEN INSTITUTE, NAGPUR**  
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Unnamed Road, Zari 441108



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Unnamed Road, Zari 441108



**GREEN HEAVEN INSTITUTE, NAGPUR**  
Industry - Institute Interaction  
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# **A Report on Workshop of Blooms Taxonomy**

**9<sup>th</sup> Dec 2023**

A workshop on Blooms Taxonomy was conducted on 9<sup>th</sup> Dec 2023 by Dr. Ashutosh A. Paturkar.

The objective of the seminar was to acquaint the teaching staff about the use of Blooms Taxonomy for framing questions for the mid semester and end semester examinations.

During his presentation Dr. Paturkar mentioned about the Blooms Taxonomy, hierarchical classification of the different levels of thinking, and how they are applied when creating course objectives. A statement of a learning objective contains a verb (an action) and an object (usually a noun).

The verb generally refers to [actions associated with] the intended cognitive process. The object generally describes the knowledge students are expected to acquire or construct.

The cognitive process dimension represents a continuum of increasing cognitive complexity—from remember to create.

## **Remember – Understand – Apply – Analyze – Evaluate – Create**

The knowledge dimension represents a range from concrete (factual) to abstract (metacognitive). Representation of the knowledge dimension as a number of discrete steps can be a bit misleading. For example, all procedural knowledge may not be more abstract than all conceptual knowledge. And metacognitive knowledge is a special case. In this model, “metacognitive knowledge is knowledge of [one’s own] cognition and about oneself in relation to various subject matters”.

The Knowledge Dimension

## **Factual – Conceptual – Procedural – Metacognitive**

He then demonstrated from the syllabus as to how to use the various action words in framing the questions. He said while framing the questions keep in mind what the students are expected to answer and then frame the questions using the action words appropriately.





# TRAINING AND PLACEMENT

## ACTIVITIES

# **Report on Career Counselling Session by GHIMR**

**January 25, 2024**

## **Introduction and Objective**

The rapidly changing job market and the increasing competition have made it essential for students to be aware of the various career options available to them after graduation. To help students make informed decisions about their careers, Mahatma Gandhi Arts, Science & Late Nasaruddinbhai Panjwani Commerce College, Armori, Dist. Gadchiroli, organized a one-day workshop on 'Career Counselling on Future Prospects after Graduation' on January 25, 2024. The objective of the workshop was to guide students on various career options depending upon their strengths, skills, and education.

## **Key Takeaways**


- The workshop provided students with an understanding of the untapped potential areas for making a career that is uniquely right for them.
- The students were made aware of the current hiring trends in the industry.
- The interactive session allowed students to clarify their doubts and gain valuable insights.

## **Conclusion**

The workshop was a resounding success, with all the students highly motivated and enlightened about various opportunities after completing their course. The interactive session and question-and-answer session with the resource person provided students with a unique opportunity to gain insights into the job market and make informed decisions about their careers. The faculty members who attended the session also found it informative and beneficial. Overall, the workshop achieved its objective of guiding students on their future prospects and helping them make informed decisions about their careers. It was indeed a very informative day for the students and faculty members who attended the session.

Mastarbhai Shiksha Prasarak Mandal's  
MAHATMA GANDHI ARTS, SCIENCE & LATE NASARUDDINBIHAI PANDEWANI  
COMMERCE COLLEGE, ARMORI, DIST. GADCHIROLI  
NAAC RE-ACCREDITED 'A' GRADE (3,24 CGPA)

**One Day Workshop on**  
**"Career Counseling on Future Prospects after Graduation"**  
Date:- 25.01.2024



**Resource Person**  
**Dr. Anil Sharma**  
Director  
Green Heaven Institute of Management & Research



Latitude: 20°28'27"N  
Longitude: 75°34'47"E  
Elevation: 246.3855 m  
Accuracy: 4.9 m  
Altitude: 722' (55)  
Pitch: 4.5° (0.79)  
GPSTime: 25-01-2024 12:26:11 India Standard Time  
Note: one day workshop on "Career Counseling on Future Prospects after Graduation" 25.01.2024  
Created by: AnyCam

# **A Report on Entrepreneurship Development**

**February 1, 2024**

## **Introduction:**

On February 1, 2024, Randhirsingh Bhadoriya Mahavidyalaya, Umred organized an expert lecture on Entrepreneurship Development. The guest speaker for the event was Dr. Anil Sharma, Director of Green Heaven Institute of Management & Research. The objective of the lecture was to provide valuable insights to the students about starting their own startup and creating a business plan for the company.

## **Lecture Summary:**

Dr. Anil Sharma shared his expertise on the different domains of startups and the role of each domain in developing entrepreneurial skills. He emphasized the importance of timing, location, and audience in starting a successful venture. Dr. Sharma also discussed the significance of having a strategy in place to keep the business at the next level. He highlighted that a good idea is not enough, and one must start it at the right time, in the right place, and for the right audience. The lecture was followed by an interactive question-and-answer session with the resource person.

## **Outcomes of Program:**

In conclusion, the lecture by Dr. Anil Sharma on Entrepreneurship Development was informative and insightful. He provided valuable guidance on how to start a startup and create a business plan. The interactive session allowed students to clarify their doubts and gain a better understanding of the topic. The key takeaway from the lecture was that a successful entrepreneur must have a good idea, start it at the right time, in the right place, and for the right audience, and have a strategy in place to keep the business at the next level.

Sri Sant Gulababa Shikshan Sanstha , Umred  
NAAC ACCREDITED (B+)



**RANDHIRSINGH BHADORIYA  
MAHAVIDYALAYA,UMRED**

ORGANIZES

**EXPERT LECTURE ON  
ENTREPRENEURSHIP DEVELOPMENT**

Date: 01 Feb 2024 Time: 2.00 P.M

**Resource Person**  
**Hon.Dr.Anil Sharma Sir (Director)**  
(Green Heaven Institute of Management & Research Study,Nagpur)

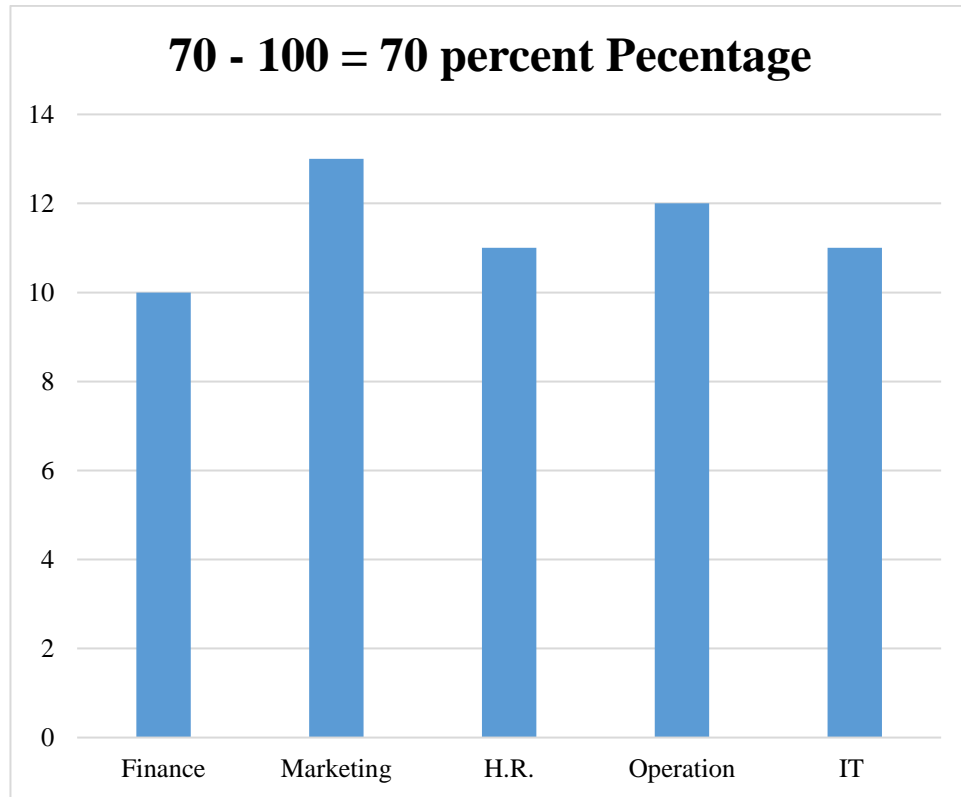
Dr. Miss J. M. Tiwari  
Officiating Principal

Prof. S.P.Janghale  
HOD BCCA Dept.

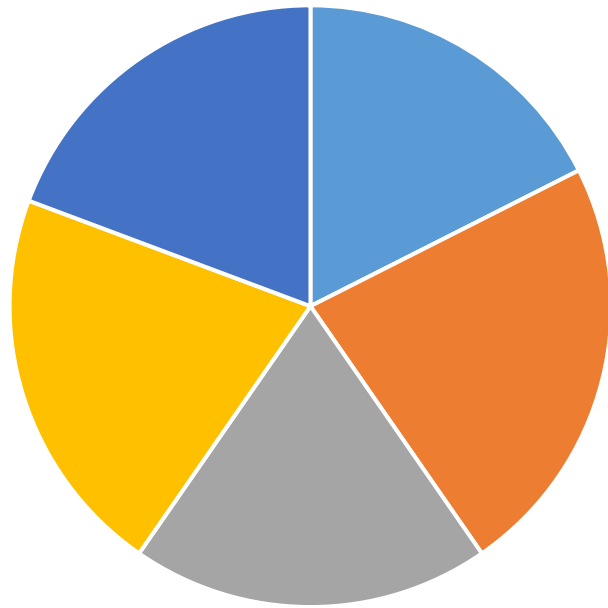
Website : [www.rbcollgeumred.org](http://www.rbcollgeumred.org) Email : [rbcollgeumred@gmail.com](mailto:rbcollgeumred@gmail.com) 9226096429



## Sector wise Placement 2023-2024



**70 - 100 = 70 percent Percentage**



■ Finance ■ Marketing ■ H.R. ■ Operation ■ IT

# **Green Heaven College of Management: Placement Report**

## **Overview**

Green Heaven College of Management has achieved remarkable success in its placement drive for the academic year 2023-2024. The college has seen impressive growth in the placement statistics, reflecting the quality of education and the employability of its graduates.

## **Key Highlights**

Highest Package Offered: Rs. 7.00 Lakh per Annum

Average Package Offered: Rs. 2.50 Lakh per Annum

## **Placement Statistics**

### **Highest Package**

The highest package secured by a student this year is Rs. 7.00 Lakh per annum. This exceptional offer was extended by a leading multinational company, reflecting the high caliber of our top-performing students and the college's strong industry connections.

### **Average Package**

The average package for this year's placements stands at Rs. 2.50 Lakh per annum. This figure represents the overall employability and market readiness of our graduates, with a consistent rise observed in recent years.

## **Sector-wise Placement**

Green Heaven College of Management students have been placed in a variety of sectors, including:

- **Information Technology (IT): 11%**
- **Finance and Banking: 10%**
- **Marketing and Sales: 13%**
- **Consulting: 15%**
- **Human Resources: 11%**
- **Operation Management: 12%**

## **Top Recruiters**



Some of the prestigious companies that participated in the placement drive and extended offers to our students include:

- 1. Infosys**
- 2. Tata Consultancy Services (TCS)**
- 3. HDFC Bank**
- 4. ICICI Bank**
- 5. Deloitte**
- 6. Wipro**
- 7. Hindustan Unilever**
- 8. Reliance Industries**

### **Conclusion**

The placement success at Green Heaven College of Management is a testament to the college's commitment to excellence in education and career development. The comprehensive training programs, industry collaborations, and dedicated placement cell have significantly contributed to the students' achievements. The college continues to strive for higher benchmarks, ensuring that its graduates are well-prepared to meet the challenges of the professional world.

We congratulate all the students and wish them continued success in their professional endeavours.