

# Orange City Institute of Management, Nagpur

## Annual Report 2024–2025

### 1. Message from the Chairperson

It gives me immense pride to present the Annual Report of Orange City Institute of Management for the academic year 2024–25. This year marked a phase of strong academic progress, enhanced industry interaction, and improved student outcomes. Our commitment toward quality education, skill development, and ethical leadership remains unwavering. We look forward to expanding our academic offerings and enriching our institutional ecosystem in the year ahead.

— Chairperson, OCIM

### 2. Institutional Overview

- **Institution Name:** Orange City Institute of Management (OCIM), Nagpur
- **Location:** Rui, Hingna–Nagpur Road, Nagpur
- **Affiliation:** Rashtrasant Tukadoji Maharaj Nagpur University (RTMNU)
- **Approvals:** All India Council for Technical Education (AICTE), New Delhi
- **Courses Offered:**
  - MBA (120 Intake)
- **Established:** 2010
- **Academic Year:** 2024–25

### Vision

To develop a world-class management institution which will provide technological and socio-economical development to society and impart leadership training with social sensitivity, human values, and skills of managing change.

## Mission

To make the management education relevant to the needs of industry, society, and globalised economy, and to provide quality education at affordable cost for the upliftment of all students belonging to all categories and status.

## 3. Highlights of the Year (2024–25)

- **Admissions:**
  - MBA: 120 students
- **New Faculty Recruitment:** 6 full-time faculty members
- **Major Academic Initiatives:**
  - Introduced *Industry Immersion Week* (8 companies visited campus)
  - Launched *Digital Skills Lab* with 20 computers
  - Conducted 14 guest lectures & 6 industrial visits
- **Recognition & Achievements:**
  - Ranked among *Top Emerging Management Institutes of Nagpur* by a regional education body
  - Students won 1st prize in Inter-college Business Plan Competition (RTMNU Zone)

## 4. Academic Performance

- **MBA Final Year Result:** 92% pass percentage
- **Top University Rankers:**
  - *MBA:* Ms. Rutuja Khobragade – 8.74 CGPA
  - *BBA:* Mr. Daksh Walde – 8.62 CGPA

## Student Achievements

- 18 students received *Certificates of Excellence* for academic performance.
- 5 students cleared NISM, 2 students cleared Digital Marketing Certification by Google.

## 5. Training & Placement Cell Activities

### Placement Summary (2024–25)

- **Total Companies Visited:** 42
- **Students Placed:** 61 MBA
- **Highest Package:** ₹7.0 LPA
- **Average Package (MBA):** ₹3.5 LPA
- **Top Recruiters:** Cluster Computing, Dar\_V Company, TCS, etc.

### Skill Development Activities

- Aptitude & Soft Skills Training (40 hours)
- GD/PI Workshops (6 sessions)
- Industry Expert Bootcamps—Sales, Finance, HR Analytics
- Internship Support: 100% internships secured for all MBA & BBA students

## 6. Research, Innovation & Consultancy

- **Research Publications:** 2 papers published in UGC Care/Scopus Journals
- **Faculty Development Programs (FDP):** 3 programs conducted
- **Student Research Projects:**
  - Students of fourth semester carry out research projects every year in the specialisation of their choice (Marketing, HR, Finance)
- **Innovation Cell Activities:**
  - Startup Awareness Camp
  - Entrepreneurship Masterclass with Startup India mentor

## 7. Infrastructure & Facilities

- **Campus Area:** 2.5 acres
- **Academic Block:**
  - 8 smart classrooms with LCD projectors
  - 1 seminar halls (200-seater)

- **Library:**
  - 4,000+ books, 20 journals, 8 e-databases
  - N-LIST membership added this year
- **Computer Lab:**
  - 80 systems with high-speed internet
- **New Developments (2024–25):**
  - Renovation of Placement Cell
  - Installation of sunmica fitting in managerial block
  - Modernized Conference Room
- **Green Initiatives:**
  - 50 new trees planted
  - Solar lighting installed in courtyard

## 8. Governance & Quality Assurance

- **IQAC Initiatives:**
  - Academic audit undertaken
  - New feedback system implemented for students & faculty
  - MoU signed with *DAR\_V Company* for career development module
- **Governing Body Meetings:** 3 meetings held
- **Policy Updates:**
  - Revised Code of Conduct
  - Updated Examination & Assessment Rules

## 9. Financial Summary (2024–25)

### Income

- Tuition Fees (MBA): ₹185 Lakhs
- Other Fees: ₹12 Lakhs
- Interest & Miscellaneous Income: ₹3 Lakhs

### Expenditure

- Salaries (Teaching & Non-Teaching): ₹92 Lakhs

- Infrastructure Maintenance: ₹18 Lakhs
- Library & Digital Resources: ₹6 Lakhs
- Training & Placement Activities: ₹7 Lakhs
- Events, Workshops & Seminars: ₹8 Lakhs
- Administrative & Utilities: ₹32 Lakhs

### **Surplus for the Year:**

**₹37 Lakhs**

## **10. Future Plans (2025–26)**

1. Launch of **MCA program** with 120 intake
2. Completion of **new 30,000 sq ft academic building**
3. Establishment of **Entrepreneurship Development Cell (EDC)**
4. Start collaboration with international universities for student exchange
5. Upgrade library into a **Digital Knowledge Centre**
6. Strengthen placement pipeline to 60+ companies
7. Implement LMS for full digital academic tracking

## **11. Acknowledgments**

The institute expresses gratitude to all trustees, faculty, staff, students, parents, industry partners, and RTM Nagpur University for their unwavering support throughout the academic year. OCIM remains committed to continuous excellence, innovation, and community service.

**DTE Code - 4125**