

**GREEN HEAVEN INSTITUTE OF
MANAGEMENT AND RESEARCH
NAGPUR**

M.B.A.

**ANNUAL ACTIVITY
REPORT**

2018-19



**Rui, Near Le Meridien, Wardha Road,
Nagpur**

From the Director's Desk.....

It's time again to celebrate accomplishments... time again to introspect... time again to tread on a road less travelled... time again to create milestones... and most importantly, to embark on a new journey towards excellence.

I am honoured to present the Annual Activity Report 2018-19. It is with great pride that I share the overview of the accomplishments we celebrate at Green Heaven Institute of Management and Research, Nagpur. Management Education in the emerging global knowledge has become increasingly complex and their efforts need to evolve continuously. We strive to nurture and produce talent with the knowledge, skills and perspectives to be able to take on the plethora of challenges of the business world with dexterity. We have always emphasized adherence to excellence, ethics and values. At GHIMR we endeavour to impart and inculcate these values among our students as we strive to shape and sharpen their mind-sets by the academic rigor and efficient professional practices which are essential in today's globalised world. We strive to endow them with a platform, helping them to broaden their horizon and in the process provide them healthy, refined, holistic and substantial education. Our priorities remain Success for Students, Success for Staff, and Stewardship of Resources.

It gives me immense pleasure to showcase achievements of GHIMR 2018-19 through this Annual Activity Report. I am confident that it shall motivate and inspire all of us to scale newer heights.

Dr. Anil Sharma
Director

*CURRICULAR
ACTIVITIES*

“ANKUR 2018” The Induction Program

“ANKUR 2018”, Induction Programme of Green Heaven Institute of Management and Research, Nagpur, commenced with the Inaugural Session by lighting the traditional lamp and seeking blessings of MaaSaraswati, the goddess of wisdom.

The Director of the Institute **Dr. Anil Sharma**, in his inaugural address welcomed and congratulated the students for choosing GHIMR. Explaining the meaning of Ankur sir put forth how the institute would provide all the facilities and the right atmosphere to the students to grow and flourish during their stay in the Institute for the next two years. Emphasising upon the importance of hard work, sincerity and punctuality, sir cited examples to prove how these has been the key factors in success of individuals. **Shri. Prakash Ahirkar, Member, Jai Durga Bahu-uddheshiya Jan Kalyan Sanstha, Nagpur** was the Guest of Honour for the session.

During the 4 Days Induction Program, students got an opportunity to know about the college, meet their Faculties, know the academics and examination pattern. Students were briefed about the various co-curricular and skill development programs of the college. Guest Lectures by experts in relevant fields were also organized to enlighten and motivate students towards Management education. Alumni were also invited to guide and motivate students to maintain a perfect balance between their hard and soft skills for a bright future. To make learning fun, management games were conducted and lessons learnt from each game were discussed. A session on **MOODLE (Modular Object-Oriented Dynamic Learning Environment)** was conducted to introduce the students to the online software. Cultural program

The Program, **ANKUR’18** provided a platform to students to show their talents. Dr. Anil Sharma, Secretary, Jai Durga Bahu-uddheshiya Jan Kalyan Sanstha appreciated the effort of the institution and congratulated the team on success of the program. The program was organized by the Sem III students under the guidance of Prof. Rajani Kumar and Faculty Members.





Guest Lecture
On
GOAL SETTING AND ACHIEVING STRATEGIES
(7/08/2018)

As the new Academic session began, and new batch started their path towards success, Green Heaven Institute of Management and Research, Nagpur had organised a guest lecture on the topic “ Goal Setting and Achieving strategies” and resource person was Prof. Vishwas Patil, Asst. Prof. S.B. Jain Institute of Technology and Management. Prof. Patil in his lecture emphasised on importance of first setting the goals, the objectives of doing MBA, and then setting long terms goals and accordingly setting short term goals. He suggested few general reading books too, which can help students in this process of Goal setting. He also discussed the strategies, the action plan to accomplish those goals. Dr. Anil Sharma, Director, GHIMR, appreciated the session and wished to arrange more such sessions in future. The session was co-ordinated by Prof. MubinaSaiffee.

Guest Lecture by Prof. HariomPunyani
09/08/2018

With an objective of motivating the students towards achievement of their goals, a guest Lecture was conducted at Green Heaven Institute of Management and Research on the topic “From I Can’t to I Can” by Prof. HariomPuniyani, Head of the Commerce Dept., Hislop College. Briefing about the different types of people we need to come across in our career, Mr. Puniyani explained the techniques to manage/ deal with such people and move ahead in the career ladder. Citing various examples from the day today life as well as business world, sir emphasized the importance of hard work and determination. Building confidence and self-esteem being an important component of one’s personality, confidence building exercises were conducted for the students.

The session was appreciated by the Director, Dr. Anil Sharma. The session was coordinated by Prof. Rajani Kumar and Faculty Members.



***Workshop on 'Interview techniques' by Mr. rahul
Khalatkar
08/09/2018***

A 3-hour workshop the topic “Interview Techniques” was organised at Green Heaven Institute of Management and Research, Nagpur and the resource person was Mr. Rahul Khalatkar, who is a renowned Career Counsellor. Mr. Khalatkar briefed the students about Interview Do’s and Don’ts and also about various ways to impress the interviewer. He further explained frequently asked questions during the interview and impressive answers, and also explained the common mistakes students generally commit during the interview. Workshop was fruitful. Dr. Anil Sharma, Secretary Jai Durga BahuddeshiyaJankalyanSanstha was also present during the



session, who appreciated the session and wished to conduct more such sessions. Session was Coordinated by Prof.Rajani Kumar and Prof.MubinaSaifee and also present during the lecture was Dr. Pramod Thakur.



Guest Lecture on Business LeGisLation

With an objective of having a clear understanding of the important concepts of Business Legislation a guest lecture was conducted on 17.09.2018 by Adv.Pradeep Agarwal, Ex-JMFC and Lawyer, High Court at Green Heaven Institute of Management and Research, Nagpur. Indian Contract Act 1872 and Negotiable Instrument Act 1881 being important for understanding of management students, it was taken up in great detail by advocate Agarwal. Live examples and cases were taken up to make the session easy for the students to understand. The session was quite interactive and enjoyed by the students.

The college National Journal "Anveshika" was also released by the hands of the Guest Speaker Adv.Pradeep Agarwal and Director Dr.Anil Sharma. The Director appreciated the efforts of the Faculty Members for the publication and release of the Journal. The Guest Lecture was co-ordinated by the students under the guidance of Dr.Rajani Kumar and Faculty Members.



Guest Lecture by Dr. Anup suchAk

12.10.2018

To have a better understanding of the subject, a guest lecture on important topics of Research Methodology and Quantitative Techniques was organized at Green Heaven Institute of Management and Research. Dr. Anup Suchak, Asst. Professor, CIBMRD was the guest lecturer, who explained the various concepts of research and its importance. To make the subject interesting students were made to collect primary data on few selected topics. Techniques and tools of data collection and sampling was discussed and taught to the students. Importance and methods of data analysis was discussed and numerical problems on Measures of Dispersion solved. The concept of Hypothesis and techniques of its testing was explained elaborately. Doubts of the students were clarified by Dr. Suchak. The session was quite effective and fruitful for the students of both the semesters. The program was coordinated by Dr. Rajani Kumar and Prof. Mubina Saifee under the guidance of the Director, Dr. Anil Sharma. The Director appreciated the session and promised to have more sessions of such kind for the benefit of the students.



Guest Lecture by Dr. kailash kaDu

26/09/2018

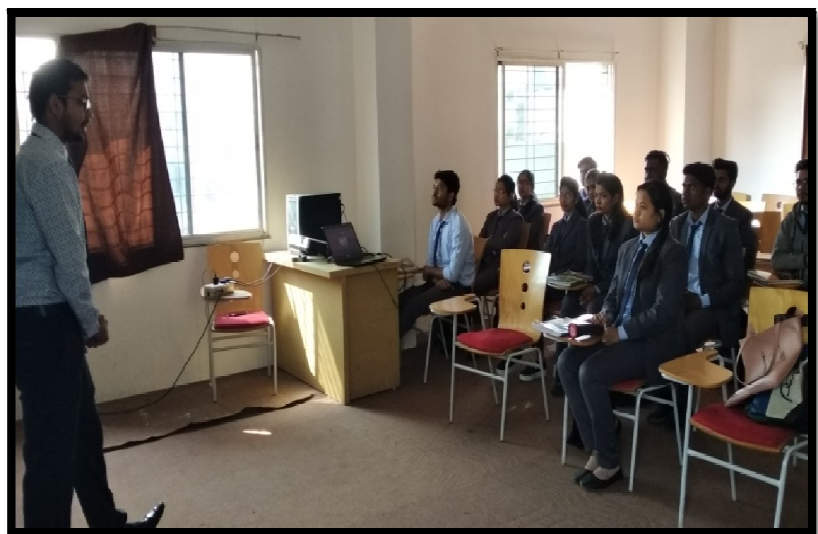
A guest lecture on “Roles of Management Leaders” was conducted recently at Green Heaven Institute of Management and Research, Nagpur. Dr. Kailash Kadu, Professor and Dean, Academics, Central Institute of Business Management Research and Deveopment. Dr. Anil Sharma, Director, GHIMR welcomed the guest speaker. Dr. kadu during his lecture, explained about the evolution of anagement thoughts and the role and contribution of the leaders in different eras in the field of management. His session was focussed on the management thoughts of Henry Fayol and F.W. Taylor. He also made a comparative study on the principles of both the mentioned Management Gurus in the subject of Management. The subject enrichment sessions are been regularly organised by GHIMR, to make the concepts of students stronger and further help them in fetching better marks in university exams. Dr. Rajani Kumar, co-ordinated the session with the help of other faculty members.





Guest Lecture on "DiGital MarketinG and career ProsPects"

Digital Marketing is growing at a great speed, and with great speed comes great opportunity so, Green Heaven Institute of Management and Research, Nagpur has organized a guest lecture on the topic " Digital Marketing and Career Prospects" on 09/01/2019, by Mr. Govind Chandak, Business Head - NSDM INDIA. The Session covered all the aspects of Digital Marketing. Students were made to understand different forms of Digital Marketing its growth and the career opportunities available in this field. Students of Sem-2 and 4 attended the session with great zeal and asked many queries related to the topic and training required for the same.





*CO-CURRICULAR
ACTIVITIES*

72nd Independence day celebration – 15th Aug 2018

Independence Day was celebrated at campus of Green Heaven Institute of Management and Research, Nagpur with lots of jubilation and enthusiasm. The program was organised by the students of both the semesters with the help of Faculty members. Flag hosting was done by the hands of Honourable Chief Guest –Smt. Narmada Devi Sharmaji, Founder member of Jai Durga Bahu-uddeshiyaJankalyanSanstha(JBJS), with other guest, Dr. Anil Sharma, Secretary, JBJS, Mr. Prakash Ahirkar, member, JBJS and Mr.SanjayChimalwar. which was followed by National Anthem. On this occasion, tree plantation was also done by the hands of Chief Guest in GHIMR campus. The program comprised of speech by chief guest Smt. NaramadadeviSharmaji, who addressed students about the hardships India and its people has faced for the freedom as well as after Independence during the War with China. His message to the students was to respect the hardships, and to work for growth of the Country. Sparkling performances, Group Song and Dance by the students made day more colourful and joyful. The program was co-ordinated by Prof. MubinaSaifee with the help of other Faculty members and staff. Dr. Anil Sharma, appreciated the efforts of Team GHIMR.





Tri colour Flag unfurled by The hands of retired Army officer in GHIMR

Green Heaven Institute of Management and Research, Nagpur celebrated 70th Republic Day, Chief Guest for the occasion was Col. S. J. Mujumdar, who was commissioned in Indian Army and served country by being part of various operations like IPKF in Shrilanka, Meghdoot in Siachen and many more. also worked for containing terrorism in Punjab, Jammu and Kashmir, Nagaland, Mizoram and Tripura. The tri colour was unfurled by the chief guest in the presence of Dr. Anil Sharma, Director, GHIMR, Smt. Narmada Devi Sharma, Founder Member, JBJS and Students and staff of the college took pride in glorifying and celebrating the spirit of unity. Chief Guest Col. S. J. Majumdar addressed the students and briefed them about importance of Republic Day parade on Raj path every year, as he was in-charge of the republic day parade for 9 consecutive years and also guided students to become better and responsible citizens.

The flag hoisting ceremony was followed by a colourful cultural program by the students. The songs and dances presented filled the atmosphere with a spirit of patriotism. Program concluded with prize distribution for various Intra College competitions held in last semester.

The program was co-ordinated by Manish Dakhate, Himani Birole, Dhiraj Pandey, students of GHIMR, under the

of Dr. Kumar Prof. Saifee.



the guidance of Rajani and Mubina

Ganesh Utsav

Sep 13th to 23rd September 2018

With an objective of initializing a sense of culture and team work among the students, Ganesh Utsav, a major festival in Maharashtra was organized by the students. Students of both the semesters joined hands in Planning, coordination as well as systematic execution of the activities for all the 10 days of the Festival. The utsav provided an opportunity for the students to work in team, managing and executing the plans as per schedule. Faculty members and staff of the college provided them the support wherever required. The celebration was marked by organization and participation in a number of competitions such as – Rangoli, Mehandi, Dance and Singing Competitions. These were judged and prizes distributed. These non-academic activities enabled many students with these hidden talents to come up and showcase their performance thus boosting confidence in them.

GIRWANI (An Edu-Cul t.program)

Date 15/10/2018
Venue- GHIMR CAMPUS

GIRWANI is an Edu-Cult. Program intended to implant a sense of culture and unity through education which is the essence of any Indian festival at Green Heaven Institute of Management and Research. (GHIMR). Navratri is a portrait of colour, action, music and togetherness and is celebrated in a grand manner in GHIMR. Students and staff organised themselves into groups and performed Raas and Garba in the college on 15th Oct 2018. Every one was dressed in colourful conventional costumes and danced to the age old customary Navratri rhythms. Different stalls of Eatables, Clothes, Diwali lightings, Rangoli etc were installed by the students which developed their selling and euntrepreunal skills under the guidance of Dr. Anil Sharma , Director GHIMR who took all possible efforts to shape this event by highlighting on the importance of Navratri . All Faculty and staff members took special efforts. Shri Sanjay Chimalwar Ex Deputy Register ,RTMNU was the Chief Guest. The program was co-ordinated by Shashank Dhok stn-Sem-III under the guidance of Dr. Pramod Thakur .Director GHIMR, Dr Anil Sharma lauded the efforts of students and staff.



*VALUE ADDED
ACTIVITIES*

Campus ReCRuitment dRive of axis Bank at GHimR

Green Heaven Institute of Management and Research, Nagpur has recently organised Campus recruitment drive of Axis Bank at their campus for its students. This drive was organised in association with ITM skills Academy, which is their training Partner. The drive started with a Pre-Placement talk followed by Personal Interview. 48 students appeared for the first round of the interview, out of which, 15 got shortlisted. These 15 students were then called for the final interview and psychometric test at the Axis Bank, Main Branch at Civil Lines, Nagpur. 4 students finally got selected and will start their training with Axis bank very shortly. Dr. Anil Sharma, Director, GHIMR congratulated the students and wished the other students joining the league shortly. Prof. Mubina Saifee Co-ordinated the drive with the help of other faculty members.



Ad MAd Show CoMpetition -2018

Kotler Junction-The marketing Club of Green Heaven Institute of Management and Research, Nagpur had organised an Intra college 'Ad Mad Show' Competition for its students. Students were asked to make and present Ad of an innovative product of their choice in groups. Students presented the ads in very interesting and entertaining way. They made jingles and slogans with the product's pictures and also brand name. These kinds of programs are been organised to encourage the students to showcase their talents and overcome the stage fear and improve their confidence. Along with this, the basic objective of the Marketing club is to develop the passion of marketing as discipline among MBA students and empowering them to choose marketing as possible career choice. Shri Anil Sharma, Secretary JBJS, gave the feedback about their presentations. Program was organised under the guidance of Prof. Mubina Saifee, who is also the in-charge of KOTLER'S JUNCTION- The Marketing Club of GHMIR.





Industrial Visit to Bajaj steel Industries Ltd. 20.10.2018

As a part of “Industry- Institute Interface” an Industrial Visit to Bajaj Steel Industries Ltd, Nagpur was organized by Green Heaven Institute of Management and Research, Nagpur on 20th October’18. The visit provided the students an opportunity to get acquainted with the real time working of the industry. Here the students could understand and relate the theoretical classroom learning with the practical working at the industry. Bajaj Steel Industries Limited is a public limited company, having world class engineering setup in its various plants situated in and around Nagpur. It is the only company in the world producing machineries for all cotton ginning technologies i.e Double Roller, Saw Gin & Rotobar, all Pressing technologies i.e. Down Packing, Up Packing & Horizontal Packing, as well as Seed Cleaning, delinting & decorticating, apart from general engineering fabrication, machining, intelligent electrical panel manufacturing and various other engineering activities. The company is on high growth path and adding various items to its fold consistently.

Students got an opportunity to observe and understand the manufacturing process. They were also oriented about the management practices and working of different departments. Queries of the students were clarified by the HR Manager, Ms. Suneet Menon and her team. The visit was co-ordinated by Ms. Prachi Bais and Ms. Neha Gokhale students of sem III under the guidance of the Director, Dr. Anil Sharma and Faculty Members. Dr. Rajani Kumar, Dr. P.L. Thakur, Prof. Mubina Saifee and Mr. Robin Ukey were present during the visit. Dr. Anil Sharma, Director of GHIMR expressed his thanks to Dr. MK Sharma, Whole time Director and CEO, Bajaj Steel Industries Ltd. and his team for their co-operation and support.





Outward training atSahaS the camp Jan 10th -11 th 2019

An outward Bound Training Camp at “Sahas The Camp” was organized by Green Heaven Institute of Management and Research for the students of both the Semester. 39 students attended the two days camp and participated in the various adventure activities like Obstacle Clearing, Mine Fields, 20 feet Rock Climbing, 70 feet wall climbing, rappelling, flying fox,

navigation, net climbing, rafting, treasure hunt, etc. With an objective of developing managerial skills such as team building, leadership, decision making, planning, coordination and execution, several Management Games were conducted for the students. The Camp provided a platform for learn and fun. During the Camp- fire students got an opportunity to showcase their talent using the minimum available resources.

Two students – Mr. Darshan Mogre and Dhiraj Pandey created a record by climbing the 70 feet wall and got their names registered in the list of achievers.



Dr. Anil Sharma appreciated the efforts of the Faculty

Members and student coordinators for making the trip successful and meeting the objectives of the Camp.



Company analysis Competition

An Intra college competition on Company Analysis was conducted today in the college campus ,where students were expected to select company of their choice and study the underlying forces, attractiveness and success factors that determined the structure of the company. The main aim of this competition was to understand the company's operating environment so that effective strategies can be formulated on those lines. Students were expected to conduct SWOT analysis of the company on the following parameters- competitive advantage, Financial stability and performance, Growth rate and sales market share, operating efficiency and profit of the company.

This was a group activity where students participated in groups of three. Students were judged on the following parameters- communication, content, knowledge and overall presentation. Dr.Anil Sharma,Director, GHIMR and DR.Pramaod Thakur were the judges of the event. Prizes were distributed to the best two teams.Students of SemIII coordinated the event under the guidance of Prof.Rajani Kumar.

Poster Making Competition

Green Heaven Institute of Management and Research, Nagpur has organised a intra college Poster Making Competition. Students were to make and present the poster in a group of 3-4. 3 choices/ topics were given to the students, viz. Global Warming, make in India and Mobile Menace. Students could choose any 1 topic and make the poster and present it. Students made group consist of Sem-1 as well as Sem-3. They made the posters and presented them very enthusiastically. The event was coordinated by Shashank Dhok and Shubhangi Sumrutwar from Sem-3 and they too participated in the competition. The Faculty co-ordinator was Dr. Rajani Kumar. Dr. Anil Sharma, Director, GHIMR adjudged the poster and declared the winners.





*EXTENSION
ACTIVITIES*

Celebration of Rashtriya Ekta Divas- The Birth Anniversary of Sardar Vallabhbhai Patel

Rashtriya Ekta Diwas (National Unity Day) was introduced by the Government of India and inaugurated by Indian Prime Minister Narendra Modi in 2014. The intent is to pay tribute to Vallabhbhai Patel, who was instrumental in keeping India united. To commemorate this occasion Green Heaven Institute of Management and Research, Nagpur has organised a small program to recognize the efforts by Shri Vallabh Bhai Patel for India and its people. Program started with lighting of the lamp and Malyarpan on the photo of Sardar Vallabh Bhai Patel by the students and Faculty of GHIMR. One of the students, Mr. Dheeraj Pandey briefed students about his life history as well as explained students why he is been called as 'Iron Man of India'. An essay writing Competition was also organised, on the topic 'Unity in Diversity'. 52 students took part in the competition. Program was co-ordinated by Prof.



Mubina Saifee and Dr. Rajani Kumar.



Observance Of "Parakarm Parv- Surgical Strike Day"

As per the directions of MHRD and AICTE, 2nd Anniversary of the Surgical Strike was observed in the college on 29.10.2018 as "Parakarm Parv". To mark this occasion, a session on "Surgical Strike and Roles and sacrifices made by the Armed Forces at the Border" was conducted by Col. Abhay Patwardhan. Explaining the surgical strike in detail, Col. Patwardhan put forth the tales of the courage and valour shown by the Indian Army during the strike which was aimed to clear off the militant activities in Pakistan administered Kashmir. The video presentation shown by the speaker clearly explained the points of the strike, the difficulty level and the success of the Indian army. During the session, a feeling of nationalism and respect for the brave soldiers was instigated among students. Mr. Nitin Patwardhan was also present during the session. The session was co-ordinated by Dr. Rajani Kumar under the directions of the Dr. Anil Sharma, Director of the Institution.



Pres
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News in Reputed English Daily of Nagpur, i.e. 'The Hitavada'



Tree pl anTaTion on independence day 2018

On the occasion of 72nd independence Day, tree plantation was done by the hands of chief guest of Independence day, Smt. Narmada Devi Sharmaji, Founder member of Jai Durga Bahu-uddeshiyaJankalyanSanstha(JBJS), with other guest, Dr. Anil Sharma, Director, GHIMR, Mr. Prakash Ahirkar, member, JBJS and Mr. Sanjay Chimalwar, Ex registrar RTMNU and also by the hands of staff members and students of the Institute. Since Inception tree plantation is been done on this day.



BLOOD DONATION CAMP ON 8TH MARCH 2018

Blood donation camp was organized by GHIMR every year on 8th march 2018, More than 35 students and staffs came forward for blood donation, it was in fact a great start of the day. The program started with NSS and University song sung by the program started with NSS and University song sung by GHIMR students, followed by Inspiring Speech of Dr.BhauDaidhar, who was the chief guest for the occasion.



Workshop on "ViVahkipathshal a"

A social initiative by GHIMR

In India the problem of rising number of divorce cases , disturbed married life is taking an alarming status. Moreover , the emerging the concept of live- in- relationship and its potential threat is an another disturbing social problem. To address these situations and to enhance the awareness on these problems GHIMR had organized one day Marriage counseling workshop on dated 29th March 2018.

The workshop was organized in two sessions:

1. The first session was on Pre Marriage counseling .The eminent speaker Mrs. Madhuri Sakulkar (President of STRI SHAKTI,Nagpur) had given guidance on selection of life partner, she emphasized on basis of choosing the life partner where she advised to select financially equal level family, thoughtfulness of the proposed life partner and his/her family, perceived values of the proposed partner.
2. In the second Session Dr ManeeshaKothekar had given guidance on post marriage life . She emphasized on how to make strong and healthy relationship between the couple. She strongly advised that , to maintain the long lasting relationship of marriage the two essential pillars are love and respect each other . She also explained 4 “Ts” of successful married life 1) Talk 2) Tolerance 3) Tenderness 4) Touch . Deep and thoughtful understanding about these “Ts “ will help to made by each other to lead to happy married life .

Both speakers strongly believed that happy families are the foundation of healthy society, healthy societies further strengthen the nation. Strong nation is needed for national unity as well. Keeping this objective in view GHIMR arranged the workshop for the youth eligible for marriage from the different sections of the society .

Hon. Director, GHIMR Dr. Anil Sharma was the inspiration to organize this workshop ,Prof. MubinaSaifee was in-charge of the workshop .



