

**GREEN HEAVEN INSTITUTE OF MANAGEMENT AND RESEARCH**

**M.B.A.**

**ANNUAL ACTIVITY  
REPORT**

**2016-17**



**Rui, Near Le Meridien, Wardha Road,  
Nagpur**

## **From the Director's Desk.....**

It's time again to celebrate accomplishments... time again to introspect... time again to tread on a road less travelled... time again to create milestones... and most importantly, to embark on a new journey towards excellence.

I am honoured to present the Annual Activity Report 2016-17. It is with great pride that I share the overview of the accomplishments we celebrate at Green Heaven Institute of Management and Research, Nagpur. Management Education in the emerging global knowledge has become increasingly complex and their efforts need to evolve continuously. We strive to nurture and produce talent with the knowledge, skills and perspectives to be able to take on the plethora of challenges of the business world with dexterity. We have always emphasized adherence to excellence, ethics and values. At GHIMR we endeavour to impart and inculcate these values among our students as we strive to shape and sharpen their mind-sets by the academic rigor and efficient professional practices which are essential in today's globalised world. We strive to endow them with a platform, helping them to broaden their horizon and in the process provide them healthy, refined, holistic and substantial education. Our priorities remain Success for Students, Success for Staff, and Stewardship of Resources.

It gives me immense pleasure to showcase achievements of GHIMR 2016-17 through this Annual Activity Report. I am confident that it shall motivate and inspire all of us to scale newer heights.

Dr. T. Kalyani  
Director

# Curricular Activities

## ***“ANKUR 2016” The Induction Program*** ***1<sup>st</sup> - 5<sup>th</sup> August 2016***

The Induction Programme, “ANKUR 2016” for the new batch (2016-18) commenced with the inaugural session by lighting the traditional lamp and seeking blessings of Maa Saraswati, the goddess of wisdom.

The Director of the Institute, Dr. T. Kalyani welcomed the students and informed them about the curricular and co-curricular activities of the college conducted with the aim to mould student’s character and personality to make them good citizens.

In a brief address to the students, Shri. Anil Sharma, Secretary, Jai Durga Bahu-uddheshiya Jan Kalyan Sanstha, Nagpur congratulated the students for choosing GHIMR and elaborated upon the facilities and opportunities that would be provided to them during their stay in the Institute for the next two years. The Inaugural Function was followed by an enlightening session on **“Goal setting and Power of Visualization”** by Ar. Sanjay Nakhate. Besides a **“Self Introduction and Interactive Session”** for students, sessions on **“Confidence Building and Personality Development”**, **“Expectation of Employers from the students”**, and **“Corporate Etiquettes”** were also conducted.

Students actively participated in the movie review presentation on the film **“Mary Kom”**.

To make learning fun, management games were conducted and lessons learnt from each game were discussed. A session on **MOODLE (Modular Object Oriented Dynamic Learning Environment)** was conducted to introduce the students to the online software.

Various competitions viz: Collage Making, Talent Hunt, Skit Competition and J2M were conducted for the students. Prizes to the winners were given.





## ***Communicative English and Personality Development*** ***19<sup>th</sup> – 22<sup>nd</sup> September 2016***

A four day Communicative English and Personality Development Workshop was organized at GHIMR under Language Lab Activity. Dr. Lata Dani retd. Professor of English was the guest faculty. Dr. Lata Dani started her session by explaining the importance of English language in professional life. She said that many people carry an unnecessary phobia for English language where as this language is easy to learn and understand. During the first day session, in a play way method of learning she explained the skill for easy English learning and personality development. She emphasized on some special skills such as speaking, writing, reading and listening skills. Second day began with a brief review of previous day. Dr. Lata Madam gave some reading and writing exercises to the participants and she analyzed the reading skill and enlightened on pronunciation and grammar . On the third day of the session she told about three C's of English language i.e. (i) correct (ii) concise (iii) coherent. .On the last day of workshop, participants were very anxious to know more about the communication skills and knack of spoken english and tips of personality development. Dr. Dani gave workable tips on personality development and she executed some brilliant exercises for participants.

Participating students and staff members were very much excited and expressed their willingness to continue the program. The source of inspiration behind this workshop was Shri Anil Sharma, Secretary, Jaidurga Bahu-Uddheshiya Jankalyan Sanstha. Dr. T. Kalyani,

Director, GHIMR had initiated this workshop. The Resource Person was introduced by Prof Mubina saifee and concluding summary of the sessions was given by Prof Rajani Kumar whereas, vote of thanks was given by Prof Dr. Swati Padole .



# Industry Institute Activities

## Guest Lecture

### Preparing Synopsis-A Head start for Final Project 4<sup>th</sup> November 2016

A guest lecture was organized for third semester students on “Preparing Synopsis-A Head start for Final Project”. Dr. Ashish Linge, guest speaker of the session is presently working as Associate Professor and Training & Placement Officer with Department of Business Management, C.P. & Berar E. S. College, Nagpur. The aim behind organizing such guest lecture was to acquaint students on research work, bring the attention and seriousness among the students on Final Project work. All Faculty members attended the lecture. Prof. Arvind Khadse coordinated the guest lecture under the guidance of Dr. T. Kalyani, Director, GHIMR. Shri Anil Sharma, Secretary, JBJS, is the motivational force behind this effort so as to improve the Project Reports.





## Industrial Visit

### Industrial Visit to Morarjee Textiles Mills Ltd. by GHIMR (13<sup>th</sup> October 2016)

Green Heaven Institute of Management and Research, Nagpur organized an Industrial Visit to Morarjee Textiles Mills Ltd., Butibori, Nagpur on 13<sup>th</sup> October 2016 for its MBA students. The visit was part of Institute's "Industry Institute interface" policy which provides students an opportunity to get acquainted with the real time working of the industries. Morarjee is a leading player in premium cotton shirting fabric and high fashion printed fabric globally and part of Ashok Piramal Group. It has an integrated manufacturing plant at Nagpur in Central India. The plant is equipped to produce for clients across the globe, which includes Dunhill, Zara, Esprit, Hugo Boss, Next, Paul Smith and Zodiac and in the domestic market, Morarjee caters to popular brands like Louis Philippe, Van Huesen and Zodiac.

The visit was arranged with the help of Mr. Rajesh Hanwatkar, Manager HR and IR at Morarjee Textiles. Mr. Rana Pal, Deputy General Manager-HR and Ms. Mandakini Awsarmol gave their precious time to explain their manufacturing process, quality control and other vital facts during the visit.

Students got hands-on opportunity to see and understand the complete manufacturing process and quality control measures at Morarjee. They were given an opportunity to visit the Spinning and Weaving plant. The plants were fully automated, use German technology and biggest plant in India of its kind. In the end of the visit students were asked by HR of the Morarjee to summarize as to what they have learnt from this visit. They also answered the queries of students and staff. These kinds of visits help students to plan, organise, and engage in active learning experiences both inside and outside the classroom also helps to improve their interpersonal skills.



# Value Added Activities

**Kotler Junction's (Marketing Club) Activity**  
**Ad Mad Show**  
**20<sup>th</sup> September 2016**

Kotler Junction-The Marketing Club of GHIMR organised an Intra college competition 'Ad Mad Show' for students of Sem I and III. Students were asked to make and present Advertisement of an innovative product of their choice in groups. Various groups of students presented the ads in very interesting and entertaining way. This kind of program is being organised to encourage the students to showcase their talents and overcome the stage fear and improve their confidence. Similar Inter College competition will also be organised as an annual feature for the management students of Nagpur. Shri Anil Sharma, Secretary, JBS, appreciated and encouraged the students' efforts and spirit of participation Program was organised under the by Prof. Mubina Saifee under the guidance of Dr. T. Kalyani, Director, GHIMR.



## ***Chanakya Consortium (Finance Club) Activity***

### **Indian Parliament Structure and Budgetary Provisions**

**22<sup>nd</sup> October 2016**

Keeping in view the planned activity of Finance Club “Chanakya Consortium” on parliament session of budget where Mock Parliament will be created, it was thought to have a better understanding of Indian Parliament Structure. Thus, a guest lecture of Mrs. Deepali Meshram Bhowate, Head Department of Political Science, LAD College, Nagpur was organized under the banner of Finance club of Green Heaven Institute of Management and Research, Nagpur on the topic “Indian Parliament Structure and Budgetary Provisions”. She threw light on facets of Indian Constitution. Dr. T. Kalyani took special efforts to organize this guest lecture which was co-ordinated by Prof. Anup Suchak. Such initiative was highly appreciated by Shri Anil Sharma, Secretary, Jai Durga Bahu-Uddeshiya Jan Kalyan Sanstha, Nagpur. All the staff members supported the organizing committee for successful organization of this lecture.



### **“College Canvas”- All India Radio**

Two of our students Ms. Shradha Mashru and Ms. Veena Chandekar participated in College Canvas Activity organized by All India Radio on 31 Jan 2017. Students along with a Faculty Member, Dr. Swati Padole took part in the interview to answer questions regarding importance

of Management Education and the availability of Job opportunities for Management students. The program provided an opportunity to let the listeners know about the strengths and value addition given to students during the MBA Course at GHIMR. The program was successful and was thoroughly enjoyed by the students.

The recording was broadcasted during a youth program of AIR on Feb3rd 2017.



Advanced Learning Activities

A graphic featuring the text "Advanced Learning Activities" in a large, 3D, textured font. The letters are filled with a brown, crumpled paper-like texture and are set against a solid grey background. The text is arranged in a single line, with "Advanced" on the left, "Learning" in the middle, and "Activities" on the right. The font is a bold, sans-serif style.

## **GIRWANI -An Edu-Cult Program** **8<sup>th</sup> Oct 2016**

GIRWANI is an Edu-Cult. Program intended to implant a sense of culture and unity through education which is the essence of any Indian festival at Green Heaven Institute of Management and Research. (GHIMR). Navratri , a portrait of colour, action, music and togetherness is celebrated in a grand manner in GHIMR. Students and staff organised themselves into groups and performed Raas and Garba in the college on 08<sup>th</sup> Oct 2016. Every one was dressed in colourful conventional costumes and danced to the age old customary Navratri rhythms. Different stalls of eatables and decorative articles were installed by the students which developed their selling and entrepreneurial skills under the guidance of Shri Anil Sharma ,Secretary JDBJS and Dr .T Kalyani, Director GHIMR who took all possible efforts to shape this event by highlighting on the importance of Navratri . Residents and School students of Rui and Banwadi villages were specially invited along with their teachers, so as to make a bridge with the citizens of these villages and management students. Prizes of Best Dancer, Best Dressed Person and Best Dancer from Villages were distributed by Mrs Asha Anil Sharma. All Faculty and staff members took special efforts..Director GHIMR, Dr T Kalyani and Secretary Shri Anil Sharma lauded the efforts of students and staff.



## Outbound Training at Sahas Camp 13<sup>th</sup> - 14<sup>th</sup> Oct 2016

The MBA students of Green Heaven Institute of Management and Research attended the Sahas Camp on 13<sup>th</sup> and 14<sup>th</sup> Oct 2016, at Outward Bound Bharat located near Wadgaon Dam on the Nagpur - Hyderabad highway. 23 students of MBA attended the two day camp and participated in the various adventurous activities like Obstacle Clearing, Mine Fields, 20 feet Rock Climbing, 70 feet wall climbing, 70 feet rappelling, flying fox, navigation, net climbing, rafting, treasure hunt, etc. Cultural programs and management games were also organized. The focus of the activities was to develop various skills like team work, interpersonal skills, decision making, planning and execution.

Four students – Kamlesh Mende, Pratik Rote, Swapnil Mali and Nagesh Khurpade created a record by climbing the 70 feet wall and got their names registered in the list of achievers.

Prof. Arvind Khadse coordinated the camp accompanied by Dr. Swati Padole. Secretary of JBJS Shri Anil Sharma and Director of GHIMR Dr. T. Kalyani guided and visited the camp along with Prof. Anup Suchak and Prof. Avinash Bhowate. Mr. Anil Sharma, (Secretary – Jaidurga Bahu-uddeshiya Jankalyan Sanstha) lauded the efforts of the Faculty team.







# Research Activities

## **Survey for Converge Biotech**

**20<sup>th</sup> Feb -20<sup>th</sup> March 2017**

Converge Biotech, a Hyderabad based Biotechnology and Pharmaceutical Company is involved in providing education to the chronic disease segment patients ,so that they can live a better life.

To understand the patient profiles better and to design the healthcare programs as per patient's needs, a survey was conducted to collect data and information from doctors, patients and patient relatives of Nagpur city. Our students were given opportunity to participate in one month survey project in Nagpur City.

Following students participated in the Survey Project:

1. Ms. Veena Chandekar
2. Ms. Shradha Mashru
3. Ms. Sushmita Wagh

This was a good learning experience for the students as they got first-hand knowledge of the customer's requirement. Students analyzed the data and prepared report for the company. Students received certificates as well as respectable stipend from the company .

The source of inspiration was Shri Anil Sharma, Secretary, Jaidurga Bahu-Uddheshiya Jankalyan Sanstha. Dr. T.Kalyani, Director ,GHIMR motivated students to participate in survey activity . This activity was co-ordinated by Dr. Swati Padole. With the cooperation of all faculty members students successfully completed the survey and submitted the report.

# Alumni Activities

## **“Choosing the Right Career and its Preparation”**

**5<sup>th</sup> December 2016**

One way to begin search for a career is to think about the things one is good at and then find careers that match the skills. Planning for it at the right time plays an important role in choosing the career that matches with the aptitude and skill set. Keeping this in view a guest lecture was organised by Green Heaven Institute of Management and Research, Nagpur, speaker was Ms. Archana Joshi, Research Analyst, S & P Global Market Intelligence, Hyderabad, who is an alumni of GHIMR. Citing examples from her own experience, she explained the importance of good subject and peripheral knowledge when appearing for interview as a fresher. The session being interactive enabled students to clarify their doubts and gain knowledge about preparations to be made before appearing for the interview. The session was conducted under the guidance of Director, Dr. T. Kalyani and was co-ordinated by Prof. Rajani Kumar. Ms. Priyanka Ninawe, student of Sem III proposed the vote of thanks. Shri Anil Sharma, Secretary of Jai Durga Bahu-uddheshiya Jan Kalyan Sanstha congratulated Ms. Archana Joshi for her success in professional life and wished to have more sessions of similar nature from alumni in the near future.



## **‘Career in Marketing and Sales’**

**21<sup>st</sup> January 2017**

Keeping in view the growing opportunities in the field of marketing and sales, a guest lecture was organized by Green Heaven Institute of Management and Research(GHIMR), Nagpur on the topic **‘Career in Marketing and Sales.’** The speaker for the guest lecture was Mr. Varun Mahurkar, Sales Manager, Axis Bank, Nagpur, who is also an alumni of GHIMR. Mr.

Mahurkar through his presentation impressed on growing opportunities in sales, the career path one needs to follow and perks and rewards sales personnel are likely to achieve in their career and the preparation students needs to excel in sales career. He also explained the importance of Summer Internship Project (SIP) and why students should do SIP in sales only. The session being interactive enabled students to clarify their doubts and gain knowledge about Career in sales and marketing

The session was conducted under the guidance of Director, Dr. T. Kalyani and was coordinated by Prof. Mubina Saifee. Shri Anil Sharma, Secretary of Jai Durga Bahu-uddheshiya Jan Kalyan Sanstha congratulated Mr. Varun Mahurkar for his success in professional life and wished to have more sessions of similar nature from alumni in the near future.



# Institute Social Activities

## Sickle Cell Awareness Program 09<sup>th</sup> August, 2016

“We make living by what we get, but we make a life by what we give”- Winston Churchill

Sickle Cell, a disease which is a devastating and painful condition that affects both children and adults. Understanding the need of awareness about this disease among people of rural areas, Green Heaven Institute of Management and Research, Nagpur organised a Sickle Cell awareness Program at their campus. The program consisted of a Sickle Cell awareness based lecture in the form of Power Point Presentation. Institute invited people from nearby villages to attend the program. Dr. Swati Padole, Astd. Professor, GHIMR presented the PPT and explained what is Sickle Cell Anaemia, its types, symptoms, **Dr. Bhushan D.Waghmare a general practitioner** from Nagpur, gave details about prevention and NGOs in Maharashtra which may help people suffering from this disease. This awareness Program was attended by 25 villagers, students & staff of GHIMR. The Program was initialised by Dr. T. Kalyani and co-ordinated by Astd. Prof. Mubina Saifee. Shri Anil Sharma, Secretary Jai Durga Bah-Uddeshiya Jankalyan Sanstha appreciated the efforts of the team.



## Voter Awareness Program 20<sup>th</sup> August 2016

Under the banner of student welfare a Voter Awareness Program titled ‘Voter and Voting Rights was organized on 3<sup>rd</sup> August 2016. The objective of this program was to create awareness of election and voting among youth and to motivate the non voters to enroll themselves in electoral list. During this program, a presentation was given by Mr. Anup Suchak on the importance of voting and voting rights of the voters. The presentation also included the benefits of voting and documents required for enrolment in electoral list. This event was highly appreciated by Shri. Anil Sharma, Secretary, JBJS, Nagpur.



## **Swachhta Pakhwara** **1<sup>st</sup> - 15<sup>th</sup> Sept 2016**

Jai Durga Bahu-Uddeshiya Jankalyan Sanstha's Green Heaven Institute of Management and Research, Nagpur, observed Swachhta Pakhwada from 1<sup>st</sup> to 15<sup>th</sup> September 2016. During this period Institute organised a number of programs and activities to sensitise the issue of cleanliness and sanitation among students and staff. It started with speech by Head of the Institution, Dr. T. Kalyani on cleanliness of surroundings and its importance for the environment, food and drinking water. Students and staff took pledge for keeping their surroundings clean. In this Pakhwada, Teachers Day was also celebrated and focus of the celebration was based on Swachhta. Students also organised an exhibition on theme Swachh Bharat Abhiyan. Through collage students tried to showcase the efforts of different bodies and individuals for cleanliness and they also explained the ill effects of unhygienic environment, so as to become a better citizen. In last 3 days of this Swachhta Pakhwada students involved themselves for cleaning the campus of the college. Shri Anil Sharma, Secretary, Jai Durga Bahu-Uddheshiya, himself participated in this drive and also motivated students. The program was initiated and guided by Dr. T. Kalyani, Director, GHIMR and co-ordinated by Prof. Avinash Bhowate with the supporting team comprising of Prof. Mubina Saifee and Prof. Arvind Khadse.





# Co-Curricular Activity

## Independence Day Celebration 15th August 2016

70<sup>th</sup> Independence Day was celebrated at Green Heaven institute of Management Studies and Research, Nagpur in the presence of Chief Guest Shri Haribhau Gadbail, former Sarpanch, village Rui, Nagpur. Tribute was offered to the freedom fighters for their lives sacrificed for country. Honour was given in the presence of Shri Anil Sharma, Secretary, JDBJS; Dr. T Kalyani, Director, GHIMR and Ms. Sarita Ogle, Principal, GHCE. The flag hoisting was followed by Tree plantation ceremony in the premises. Chief guests, students and staff participated enthusiastically for the activity. Seminar hall cultural program was completed with students' performances and prize distribution ceremony by the chief guest. Prof. Rajani Kumar announced the winners for competitions held in yearly Induction program ANKUR, conducted for the new batch. All the staff of GHIMR group was present at the ceremony. The program was coordinated by all the staff members and students.





## Teacher's Day Celebration 14<sup>th</sup> September 2016

GHIMR students of Sem I and III organized Teachers' Day Celebration on 14<sup>th</sup> September 2016, followed by Ganesh Utsav Celebration. They also arranged Swacchata Abhiyaan Exhibition in the Library showcasing the posters made by them on the theme swachhta pakhwara. The program started with Saraswati Vandana and Directorial address by Dr. T. Kalyani, Director GHIMR. Secretary of JDBJS, Shri Anil Sharma the Chief Guest of the event extended his words of wisdom to the students with his motivational and inspiring guidance. Students presented a song and had arranged games for faculty members post lunch. Students enjoyed the participation of the faculties in the games.



## **Sadbhavna Rally 29<sup>th</sup> September 2016**

The Sadbhavana Diwas or Harmony Day is been celebrated every year at Green Heaven Institute of Management and Research, Nagpur to commemorate the birth anniversary of the Former Prime Minister of India, Mr. Rajiv Gandhi. Having good feelings for others, national integration, communal harmony among the Indian citizens of all religions, abstain of violence and to promote goodwill among the people across the nation were the motive behind observance of Sadbhavana Divas.

This year the Institute had organized a rally on 29<sup>th</sup> September 2016, in the village:Rui. Shri Anil Sharma, Secretary, Jai Durga Bahu-Uddeshiya Jankalyan Sanstha, Director, Dr. T. Kalyani, flagged off the rally and also took pledge on sadbhavna with the staff and students, of GHIMR. During the rally staff and students sloganeered various quotes related to Communal Harmony, Girl Child Education and upliftment of Rural India . The program was coordinated by Prof. Mubina Saifee supported by all the faculty members who also participated in the rally.



## **Report on "Parichay Fiesta" 13th October 2016**

"Parichay Fiesta" an endeavour to establish relationship and rapport among seniors and freshers, the concept behind the program was to exchange the values, culture, feelings and ideas among them. This program was organized by the students of Green Heaven Institute of Management and Research, at Wadgaon, Nagpur on 13th October 2016. Students performed

cultural activities and participated in various management games to showcase their talents. Mr. Fresher and Ms. Fresher was announced and cash prizes by GHIMR. The program was addressed and appreciated by Shri. Anil Sharma (Secretary) Jai Durga Bahuddeshaiya Jankalyan Sanstha, Nagpur. This program was conceptualized by Dr. T. Kalyani (Director),GHIMR who took special efforts for the success of the program. All faculty members were present during the program .



### **Vachan Prerna Divas at GHIMR 15<sup>th</sup> October 2016**

Jai Durga Bahu-Uddeshiya Janakalyan Santha's (JBJS) Green Heaven Institute of Management and Research, Nagpur observed 'Vachan Prerna Divas' on the occasion of Dr. APJ Abdul Kalam's Birthday on 15<sup>th</sup> October 2016. A seminar was also organised by the Faculty of GHIMR on benefits of Reading to inculcate reading habit among students. Further to the seminar, students were asked to read fiction, non-fiction and poetry books and to present a small summary and the moral they learned from the book they have read. Prizes were distributed to the winners at the hands of Smt. Narmada Devi Sharma, Founder Member, JBJS. Shri Anil Sharma, Secretary, JBJS declared that henceforth, welcome of guest for all the programs of college will be done by book instead of bouquet. The Program was initiated by Dr. T. Kalyani, Director, GHIMR and was co-ordinated

by Prof. Avinash Bhowate. All teaching and non-teaching staff supported for successful conduction of program.



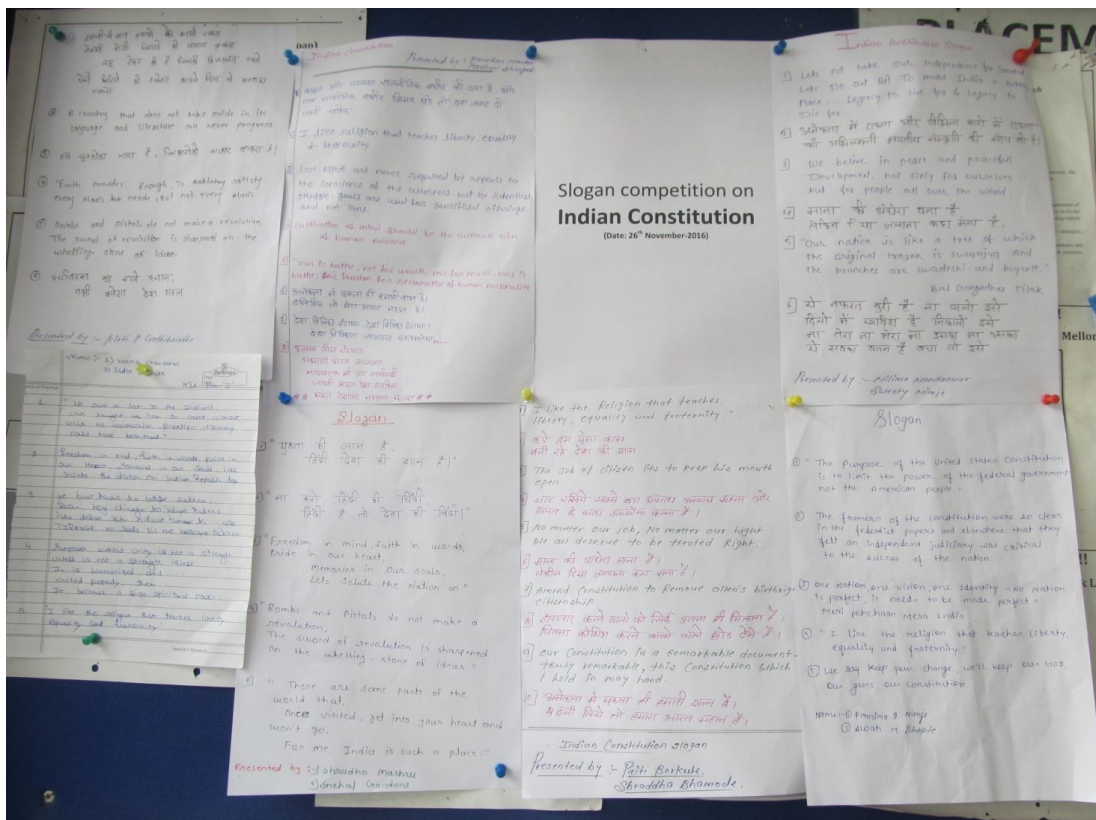
## Birth Anniversary of Maulana Abul Kalam Azad 11th November 2016

Jai Durga Bahu-Uddeshiya Jan Kalyan Sanstha's Green Heaven Institute of Management and Research, Nagpur celebrated the Birth Anniversary of Maulana Abul Kalam Azad on 11th November 2016 as 'National Education Day'. Maulana Abul Kalam Azad was an Indian Scholar and a senior Political leader of Indian Independence Movement. He was the first Minister of Education after Independence. To commemorate his birthday students presented the life history of Maulana Abul Kalam Azad in groups and they also briefed about his contribution in laying the foundation of Education System in Independent India. Students also displayed a small poster on his life. Dr.T. Kalyani, Director GHIMR, took special effort for the conduction of the Program.



## Constitution Day 26<sup>th</sup> Nov. 2016

India is governed in terms of the constitution of India, which was adopted by the constitution Assembly on 26<sup>th</sup> November 1949 and came into force on 26<sup>th</sup> January, 1950. The Preamble of Indian Constitution records the aims and aspirations of the people of India and reflects the basic spirit of the Constitution. To spread the importance of the Indian Constitution, India observes November 26<sup>th</sup> as the Constitution Day of India. Jai Durga Bahu-uddeshiya Jankalyan Sanstha's Green Heaven Institute of Management and Research, Nagpur under the Banner of NSS, also observed Constitution Day on 26<sup>th</sup> November 2016, by organising slogan writing competition among students. Dr. T. Kalyani took special efforts for the successful conduction of the program. Shri Anil Sharma, Secretary Jai Durga Bahu-Uddeshiya Jankalyan Sanstha appreciated efforts of students and staff. Program was coordinated by Prof. Avinash Bhowate.



## Awareness Program on Noise Pollution 28<sup>th</sup> November 2016

Jai Durga Bahu-Uddeshiya Jan Kalyan Sanstha's Green Heaven Institute of Management and Research, (GHIMR) Nagpur organised Awareness program on Noise pollution (Regulation and Control) Rule 2000 on 28<sup>th</sup>, November 2016. Faculty members encouraged the students for



crackers free events and harmful effects of bursting crackers and also urged the students to implement and spread the message of pollution free environment. As students already studied the topics in Environment Management hence willingly participated in sharing their thoughts and knowledge about the air pollution and noise pollution.



### **Vittaya Saksharta Abhiyan (VISAKA) 12th January 2016**

Ministry of Human Resource Development has launched VITTIYA SAKSHARATA ABHIYAN (VISAKA) – a campaign for promoting a digital economy through youth volunteers from the higher educational institutions of the country. As per the guidelines of AICTE, faculty members were to educate the staff and students for digital payments under this campaign. Green Heaven Institute of Management and Research, Nagpur organised a special session/presentation based on Digital Payments. This presentation was scheduled on 12th January 2016 on of view current demonetization of notes and lack of awareness regarding digital payments. The presentation covered various aspects of Digitization in payments as well as benefits to go cashless. The faculty in-charge explained different modes of cashless payments, how to use them which includes modes like Debit/Credit cards, Prepaid cards, Internet banking, UPI based payment, USSD, Mobile Wallets etc. The students and staff were explained about the ease of using these modes of payments with live demos. Students were asked to volunteer and spread the awareness among their family, relatives and neighbours.

They should make aware at least 10 families. Presentation was made by Prof. Mubina Saifee and Dr. Swati Padole, guided by Director of Institute, Dr. T. Kalyani. Shri Anil Sharma, Secretary Jai Durga Bahu-uddeshiya Jankalyan Sanstha appreciated the efforts and planned to go cashless at the Institute also.



## Report on Republic Day Celebration 26<sup>th</sup> Jan 2017

Green Heaven Institute of Management and Research, Nagpur celebrated 68<sup>th</sup> Republic Day. Prof. Ajay Nildawar, Professor, Dharampeth Commerce College and Mahamantri, Vidarbha Prant, Vishwa Hindu Parishad was the Chief Guest on the occasion. The tri colour was unfurled by the chief guest in the presence of Shri Anil Sharma, Secretary, Jai Durga Bahu-uddeshiya Jan Kalyan Sanstha, Smt. Narmada Devi Sharma, Founder Member, JBJS and Ms. Sarita Ogle, Principal, GHCE. Students and staff of the college took pride in glorifying and celebrating the spirit of unity.

Speaking about the importance of the day, the Chief Guest, Prof. Niladwar gave a brief of the drafting and contents of the Constitution. He also spoke about the rights and duties of every citizen especially youth. Citing examples from the history he told the students that they as

responsible citizens of the country should work to make the county safe and corruption free. Students presented a patriotic song to mark the occasion.

The program was coordinated by Prof. Arvind Khadse under the guidance of Dr. T.Kalyani, Director, GHIMR. All the Staff members and students participated in the program with great zeal and fervour. Shri Anil Sharma, Secretary of the Sanstha appreciated the participation of the students and suggested that youthful energy should be utilized and channelized to work effectively for the progress of the nation. He pointed out that the students should feel proud to be Indians and being a citizen of the largest Democratic country, all should participate in voting which is fundamental right of every citizen. He also expected that being members of the educated society, students should maintain discipline at all places and time. Lauding the efforts of the Director and team members , he looked forward to students to be good responsible citizens of the country.





# Placement Activities

# PLACEMENT CELL

Success Ratio: 90%

Placement cell of GHIMR helps and advice students to choose correct field of career where they can develop their bright future. Placement cell takes efforts by providing skill development programs by arranging seminar and guest lectures from the experts of various industries to gain a right placement. The placement cell sends students data to various companies and invite the authorities for placements.

## Objective of Training and Placement cell

To inculcate industry fit skills & qualities in students thus strive for personality development, industrial orientation and help them to get placed in reputed industries

## Short Range Goals

- Contacting the industries and inviting them for campus interviews
- Helping the students to face the challenges of the selection process by conducting periodic general aptitude tests, technical aptitude tests, group discussions, mock interviews etc., and making them generally aware of the industrial scenario, their role as engineers, etc.
- Effectively carrying out institute-industry-interaction in terms of mutual contacts, exchange of information & ideas, arranging visits and technical talks from industrial experts, etc.
- Arranging vocational training to students in suitable industries depending on their aptitudes and skills.
- Arranging project works for students in reputed industries so that the students get hands-on experience in solving industrial problems.

## Long Range Goals

- To become a trusted partner for **Industry Institute Interface – 3i by taking optimum efforts to enhance knowledge, leadership and business growth and improved employability and skill levels by bridging gaps of expectations of Industrial world on & above regular curriculum.**
- To emerge as one of the trusted institute in placement for multinationals to recruit students of GHIMR
- To build a leading “Employment Skills Enhancement Centre” to hone the skills of students in industriousness, integrity, communication, analytical ability, industrial awareness and help them to be global players in IT and related industries

## Placement at a glance

- ❖ In the year 2015-16 90% of total students were placed in various well known companies .

- ❖ Students were offered Salary Package range from 1.2 lacs per annum to 5.6 lakhs per annum .

### OPEN CAMPUS EVENT – 2016

An open campus event was organized by Green Heaven Institute of Management and Research, Nagpur for MBA students on 2<sup>nd</sup> and 3<sup>rd</sup> June 2016 at DNC campus. The event was a collaborative effort of GHIMR with PDIMTR .

Event aimed to provide a common opportunity to all the management students and industry to find the employable talent under one roof. Around eight companies and enthusiastic crowd of around 200 students participated in the event from Nagpur, Amravati, Wardha, Katol, Umred and other districts. Students were keen to participate and also gained experience of appearing for so many interviews at a time under one umbrella. It was a good exposure for management students of Vidarbha. Companies offered vacancies in the field of HR, Marketing, Finance, Operations, Agriculture and Logistics. The event continued for two days and the response was equally energetic on the second day of the event. Industry people, educationalists, students and alumni of GHIMR participated. Aegon Life Ins.Ltd. Times Group, Basant Agrotech Ltd. Akola, ECE. Industries Ltd., Delhi, Integrated Group, Nagpur. SPEAR India Ltd. Pune, Vansh Nimay Infraprojects Ltd, Nagpur. 3D Enterprises & Marketing Company Ltd were participated in Open campus placement event, 2016.

## The List of Recruiting Companies

**GHIMR is proud to associate with:-**

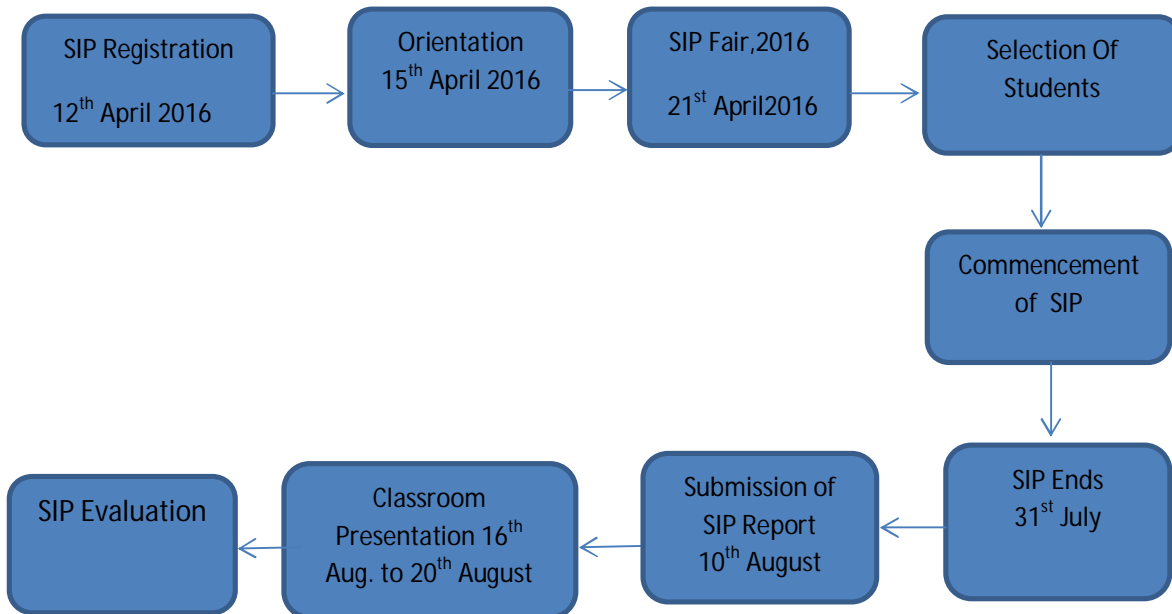
1	E-Clerks	IT
2	Capital Aim	IT
3	Dominos Pizza	Food
4	Reliance	Telecommunication
5	Angles Broking	Banking & Finance
6	Aircel	Telecommunication
7	Angel Broking	Banking & Finance
8	Axis Bank(third Party)	Banking & Finance
9	Dhruv College of commerce	Education
10	Gati Ltd.	Logistics
11	Genius Consultants Ltd.	Education
12	HDFC Bank	Banking & Finance
13	Hindustan Investments	Banking & Finance
14	HDFC Home lone	Banking & Finance

15	ICICI Securities	Banking & Finance
16	IDBI Capital	Banking & Finance
17	Jaro Education	Education
18	Kataline Group	Manufacturing
19	KRIMs	Health Care
20	Maruti Suzuki (third Party Pay roll)	Automobile
21	Nirmal co-oprative Bank	Banking & Finance
25	PT Education	Banking & Finance
26	Reliance Communica tions	Telecommunication
27	SBI Cards(Third Party)	Banking & Finance
28	shriram Finance	Banking & Finance
29	SMC Securities	Banking & Finance
30	TIME	Education





## Summer Internship Program



### Companies Participated in Job Fair

1. Tal Manufacturing solution
2. Religare Health Insurance,
3. Integrated Group ,
4. Getwell Hospital and Research Institute,
5. Andand Rathi Ltd.,
6. Aegon Life Insurance Limited
7. Shivam Foods P. Ltd,
8. Varuna Industries,
9. Angel Broking etc.
10. Indoworth India Ltd.
11. Money Bee Techno base Solutions Pvt.Ltd.
12. Jaimal Traders P. Ltd.

SIP at a Glance	
Number of Eligible Students	90
Number of Students Completed SIP	90
Number of Students asked to undergo repeat SIP due to unsatisfactory performance	0
Percentage of students successfully completed SIP in 1 <sup>st</sup> attempt	100%
Number of Companies Participated in SIP2016	25
Number of Sectors Covered in SIP 2016	9



# Student's Achievements

## **Academics**

### **MBA Toppers**

Sem I – Veena Chandekar

Sem III- Shweta Muley

Sem II- Priyanka Ghodke

Sem IV- Shivani Baghel

### **Participants in Inter College Event 2016**

<b>Participant's Name</b>	<b>Event name</b>	<b>college</b>
Rohit Kothekar Sachin Deo	<b>Biz –SIP-Inter-college Summer Internship Project Competition</b>	Datta Meghe Institute of Management Studies
Rohit Kothekar Harshal Patil	Debate Competition	K.D.M College

### **Winners in Intra College Event**

#### **Ankur 2015**

<b>Event</b>	<b>Winners</b>
J2M	1 <sup>st</sup> Ladli Dhakate 2 <sup>nd</sup> Shraddha Bhamode
Movie Review	Kanchan Nandanwar

<b>Collage Making</b>	<b>Shraddha Masru</b> <b>Sushmita Wagh</b> <b>Ladli Dhakate</b> <b>Tejaswani Satarkar</b>
<b>Skit</b>	<b>Utkarsha wagh ,</b> <b>Sudarshani</b> <b>Nandanwar, Sneha</b> <b>Deshmukh, Pooja</b> <b>Samrit, Avinash</b> <b>Pareekh, Swapnil</b> <b>Patil- Winner Team</b>

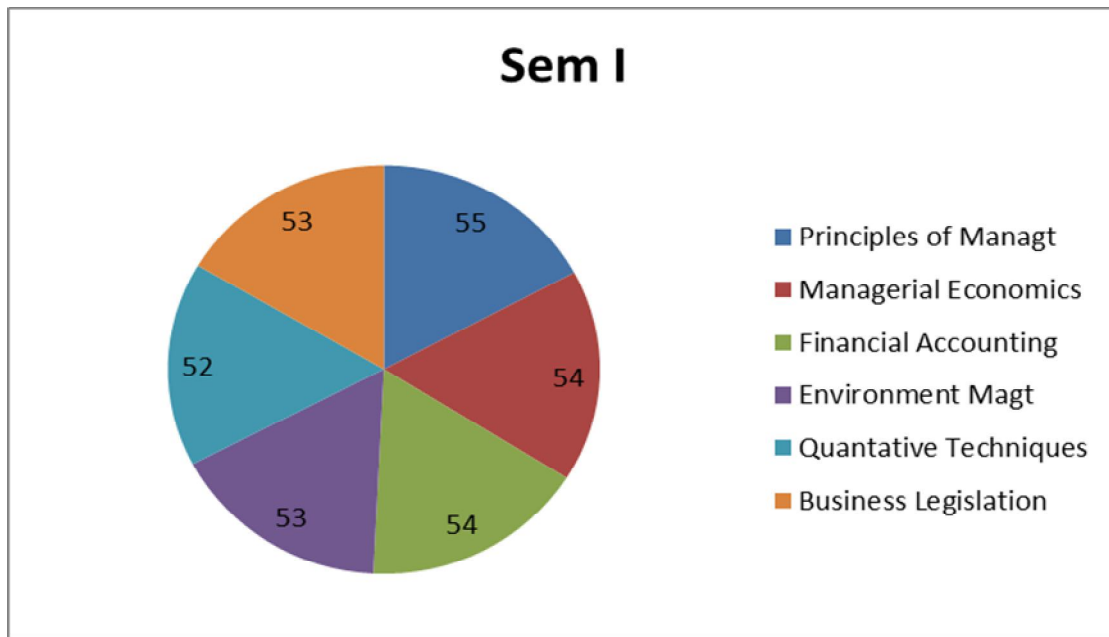
### **Kotler's Junction Marketing Club**

<b>Event</b>	<b>Winners</b>
<b>Ad-Mad Show</b>	<b>Shradha Mashru, Kanchan Nandanwar, Priti Borkute, Madhuri Dhongde, Shraddha Bhamode</b>

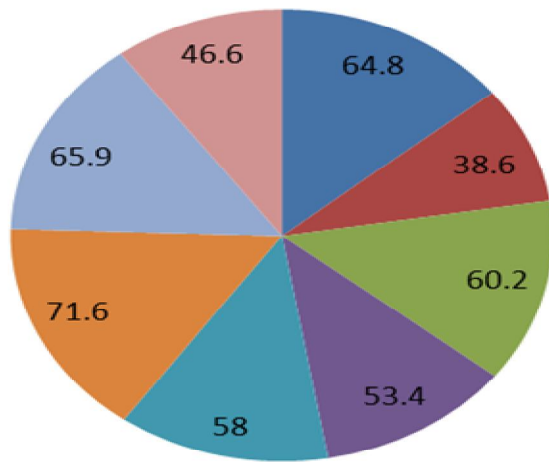
### **Outward Bound Bharat Sahas Camp: Outstanding Achievement**

<b>Climbing 70 Feet wall</b>	<b>Prateek Rote, Swapnil Mali,</b> <b>Nagesh Khurpade, Nilesh</b> <b>Mendhe</b>
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## Results at a glance.....

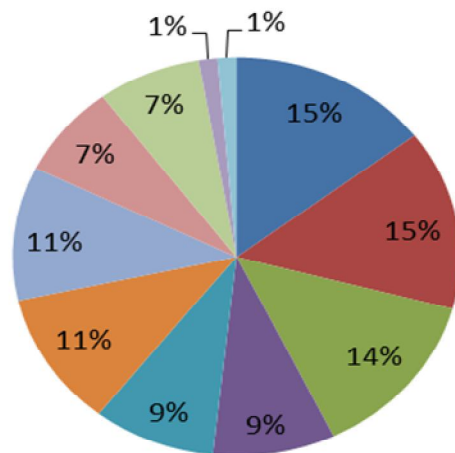


### Sem II



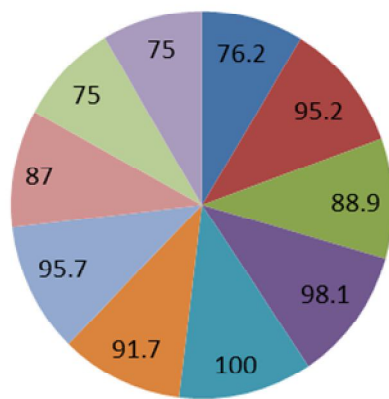
- Marketing Mgt
- Financial Magt
- Human Resource Mgt
- Operations Mgt
- Research Methodology
- Organizational Behavior
- Business Environment

### Sem III



- 1 STRATEGIC MGT
- 2 IB
- 3 ED
- 4 FM1
- 5 FM2
- 6 MM1
- 7 MM2
- 8 HRM1
- 9 HRM2

## Sem IV



- MM3
- MM4
- FM3
- FM4
- IBM3
- IBM4
- HRM3
- HRM4
- OM3



