

## Guest lecture on “Digital Marketing and Career Prospects”

*Digital Marketing* is growing at a great speed, and with great speed comes great opportunity so, Green Heaven Institute of Management and Research, Nagpur has organized a guest lecture on the topic “ Digital Marketing and Career Prospects” on 09/01/2019, by Mr. Govind Chandak, Business Head - NSDM INDIA. The Session covered all the aspects of Digital Marketing. Students were made to understand different forms of Digital Marketing its growth and the career opportunities available in this field. Students of Sem-2 and 4 attended the session with great zeal and asked many queries related to the topic and training required for the same.

