

**Guest Lecture on
“Role of Strategic Planning in Management”
25th September 2019**

To get a better understanding of the subject, a guest lecture on the topic “**Role of Strategic Planning in Management**” was recently organised by **Green Heaven Institute of Management and Research, Nagpur**. The **Guest Speaker, Dr. KailashKadu, Academic Council member and Ex-Senate Member of RTM Nagpur University, Professor and Dean Academics, CIBMRD Nagpur** cited case studies and live examples to give valuable insights on the topic. Students were explained the concept of Strategic Management. Dr. Kadu emphasised upon Importance of Vision, Mission and Corporate values in formulation of Corporate Strategy. He further explained the division of Strategies, Corporate, Business and Functional level. The session was an interactive one where several queries were raised by students to be clarified by the guest speaker. Dr. Anil Sharma, Director, GHIMR appreciated the session and wished to arrange such fruitful sessions in future too. The program was coordinated by Dr. Rajani Kumar.



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The Hitavada
City Line
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Green Heaven Institute of Management and Research



Dr Kailash Kadu addressing the gathering.

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