

## **TWO DAYS ONLINE WORKSHOP ON RESEARCH METHODOLOGY**

**19<sup>TH</sup> -20<sup>TH</sup> JUNE 2020**

**Green Heaven Institute of Management and Research** conducted “**A Two Day Online Workshop on Research Methodology**” on 19<sup>th</sup> and 20<sup>th</sup> June 2020 for the students of Commerce and Management. The core objective of the workshop was to equip the research scholars with set of skills and potentiality to undertake research very effectively in the disciplines of social science and Business Management and also enable students to convert completed research into publishable material of high quality in the form of articles, journals and books. During the Two Day Workshop, the resource person, **Dr. Ashish Linge, Assistant Professor, Dept. of Business Management, CP and Berar College**, provided practical guidelines to students through all the stages of research. 108 students from different colleges of Nagpur as well as adjacent areas attended the workshop.

### **Day I**

On the first day of the workshop, the resource person dealt with **First Steps in Research** where he provided guidelines for selecting the Research Topic, Setting of Research Objectives, Hypothesis formulation and tips for writing Research Synopsis. For the benefit of the students the session was taken in a very simple language and ways of framing the title was explained elaborately. Based on the title and problem definition, ways of setting the objectives was also taken up in a detailed manner. Concept of Hypothesis, its importance and method of formulation was taught by Dr. Linge. Simple examples of project titles and were taken up and various stages of Project writing taught in very simple and effective manner. Several queries from students were taken up at the end of the session. Citing examples from HR, Finance as well as Marketing the queries of the students were taken up one by one and clarified.

### **Day II**

With the overwhelming response of students on day I and presence of students at right time for the second day, the resource person was also happy and enthusiastic to take up ‘**The art and science of conducting research**’. Selecting the suitable research design is one the most important step in research and report writing. Hence, the resource person took up examples from different disciplines and explained the type of research to be carried out in each case. Questionnaire plays an important role in research hence proper and correct method of designing questionnaire was explained by Dr. Ashish Linge. Taking up various titles, sir put forth the method of title designing, setting objectives, hypothesis formulation, designing research and questionnaire and finally the research report.

Students raised a number of questions which were clarified by the expert. The program ended by proposing vote of thanks by Dr. Mubina Saifee. The program was coordinated by Dr. Rajani Kumar under the guidance of the Director, Dr. Anil Sharma.



Zoom Meeting: Ashish Linge is presenting

Cover & Title Page

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Preliminaries

Certificates

Acknowledgement

Participants: Ashish Linge, sameer padole, Nikhil Salunke

11:02 AM

Zoom Meeting: Ashish Linge is presenting

### Formulate hypothesis for the following studies

1. Survey projects
2. Quantitative studies
3. Comparative studies
4. Relationship studies
5. Measuring impact: Pre - post

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Participants: Ashish Linge, sameer padole, M. Zarina S. Bhat

11:59 AM

Zoom Meeting: Ashish Linge is presenting

### Formulate hypothesis for the following studies

1. Survey projects
2. Quantitative studies
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4. Relationship studies
5. Measuring impact: Pre - post

Participants: Ashish Linge, sameer padole, pritam lanjewar

11:57 AM

Zoom Meeting: Ashish Linge is presenting

No. of pages in the thesis?

Participants: Rajani Kumar (You), aarti mohitekar, Anshu Santhia, Aashil Pise, akshay kshirsagar, Ananya Lokhandwala, Anurag Thakre, Anamika Shukla

11:57 AM

## FROM THE COLLEGES

### **Green Heaven Institute of Management and Research**

GREEN Heaven Institute of Management and Research (GHIMR) conducted a two-day on-line workshop on 'Research Methodology' for the students of Commerce and Management. The core objective was to equip the research scholars with set of skills and potentiality to undertake research very effectively in Social Science and Business Management and also enable students to convert completed research into publishable material of high quality in the form of articles, journals and books. The resource person, Dr Ashish Linge, Assistant Professor, Department of Business Management, CP and Berar College, provided guidelines to students through all the stages of research from selecting a research topic, setting research objectives, hypothesis formulation, identifying a research problem, guidelines for synopsis writing, research design, questionnaire designing and finally, writing the project report. 108 students from various management colleges attended the workshop. Dr Anil Sharma, Director appreciated the efforts of the Convener, Dr Rajani Kumar, Co-convener, Dr Mubina Saifee and the entire GHIMR team for the grand success of the workshop.