

Online Workshop on “Digital Marketing and Growth Hacking”

March 6 2021

Digital Marketing is growing at a great speed, and with great speed comes great opportunity so, Green Heaven Institute of Management and Research, Nagpur has conducted Power Workshop on Digital Marketing and Growth Hacking on 6th March 2021. Resource person for this online workshop was Mr. GovindChandak, Business Head - NSDM INDIA. The Session covered all the aspects of Digital Marketing. Students were made to understand different forms of Digital Marketing its growth and the career opportunities available in this field. Students attended the session with great zeal and asked many queries related to the topic and training required for the same. Dr. Anil Sharma, Director of GHIMR wished to have more such session to boost and increase the employability skills of the budding managers. Dr. MubinaSaifee, coordinated the guest lecture.



