

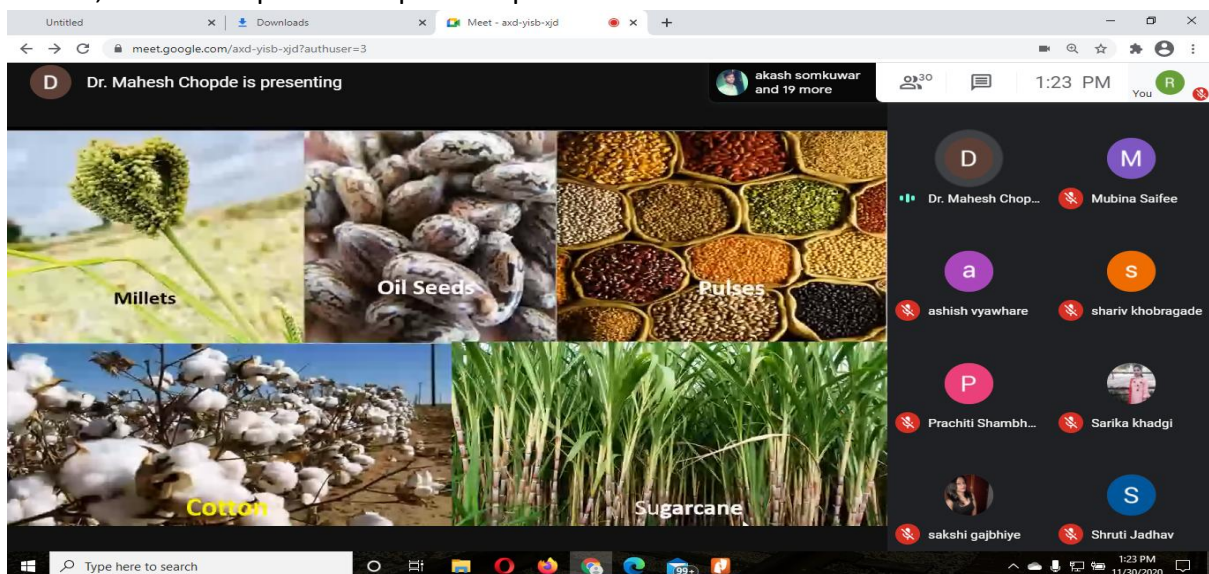
## Green Heaven Institute of Management and Research, Nagpur

### Workshop on Rural Entrepreneurship Development

30.11.2020

The Rural Entrepreneurship Development Cell of Green Heaven Institute of Management and Research, under Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, Government of India conducted a **One Day Workshop** on “**Rural Entrepreneurship Development**”. The Resource Person, Dr. Mahesh Chopde, Assistant Professor, Jhulelal Institute of Technology and Faculty Coordinator for Mahatma Gandhi National Council of Rural Education informed the students about the objectives of Rural Entrepreneurship Development Cell and the role to be played by the students.

The live examples and case studies cited enabled students to understand the scope and opportunities in rural entrepreneurship. The session was quite interactive and brainstorming which forced students to think out of box and come up with innovative ideas to boost the economic activities of Rural masses and help them in the their livelihood. Director, Dr. Anil Sharma appreciated this initiative and encouraged students to come up with good, innovative business ideas. He also promised that the College would provide necessary inputs and guidance to make the idea effective. The Workshop was coordinated by Dr. Rajani Kumar, Academic Coordinator and Prof. Sameer Padole, Student Development Officer, Rural Entrepreneurship Development Cell.



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### Green Heaven Institute of Management and Research

THE Rural Entrepreneurship Development Cell of Green Heaven Institute of Management and Research (GHIMR) conducted a one-day workshop on ‘Rural Entrepreneurship Development’. The Resource Person, Dr Mahesh Chopde, Assistant Professor, Jhulelal Institute of Technology and Faculty Coordinator for Mahatma Gandhi National Council of Rural Education informed the students about the objectives of Rural Entrepreneurship Development Cell and the role to be played by the students. Live examples and case studies cited enabled students to understand the scope and opportunities in rural entrepreneurship. The session was brainstorming, forcing the students to think out of box and come up with innovative ideas to boost the economic activities of rural masses and help them in the their livelihood. The workshop was coordinated by Dr Rajani Kumar, Academic Coordinator and Prof Sameer Padole, Student Development Officer, Rural Entrepreneurship Development Cell.