

Green Heaven Institute of Management and Research, Nagpur

Report of the Online Session

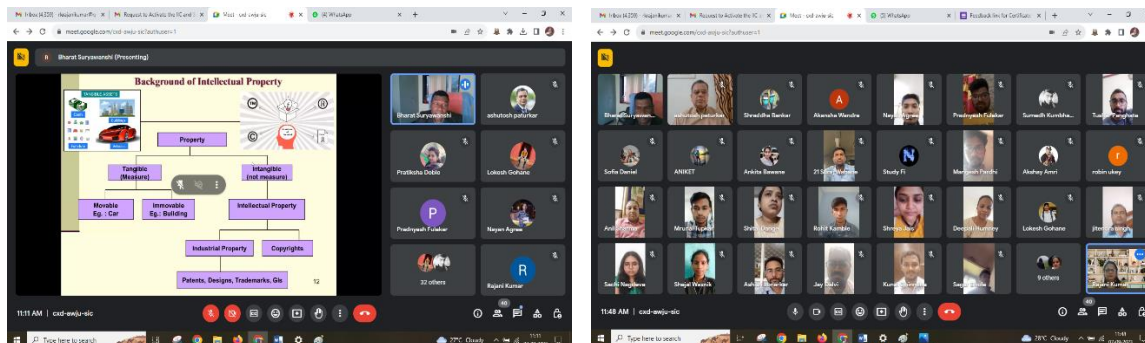
on

“IPR- Patenting and its Relevance to Startup”

An online session on “IPR- Patenting and its Relevance to Start up” was conducted at Green Heaven Institute of Management and Research, Nagpur on 20th April 2023. The Guest speaker, Dr. Bharat Suryawanshi, Assistant Controller of patents and Designs started the session by giving a complete introduction and background of intellectual properties, intellectual property laws & their clauses. A detailed information about the Intellectual Property Rights & their principles was given and explained through various examples from day today lives.

A complete information on intellectual properties like patent, copyright, trademark, design, trade secret was given. The guest speaker explained the difference between these topics, also the validity for each right, judicial laws available under each right & the limitations of each right. Students were asked to come up with an innovative idea, find solution & present the problem statements in the class. Citing several examples, Dr. Suryawanshi spoke about the advantages of IPR. According to him, allowing business ideas to be patented will allow investors to have more confidence in our system thereby increasing investments in our infrastructure and other projects. Hence, it was important for students to come up with new business ideas discuss with their Faculty Members register for IPR & get security in their startups. 73 students attended the session.

The Program was coordinated by Dr. Ashutosh Paturkar and Dr, Rajani Kumar under the leadership of the Director, Dr. Anil Sharma.



Two side-by-side screenshots of a Google Meet session. The left screenshot shows a slide titled "PRODUCT OF MIND INTELLECTUAL PROPERTY" with sub-sections for Patent, Trade Mark, and Copyright. The right screenshot shows a slide titled "INTELLECTUAL PROPERTY ('PRODUCT OF MIND')". Both screens show a grid of participants and a bottom toolbar with various meeting controls.

PRODUCT OF MIND INTELLECTUAL PROPERTY

Patent
An invention or process that can be protected by Patent

Trade Mark
"SHINY" can be protected by Trademark

Copyright
TV instruction manual can be protected by Copyright

Design
An aesthetic view of TV set can be protected by Design

INTELLECTUAL PROPERTY ('PRODUCT OF MIND')